

FIG. 1

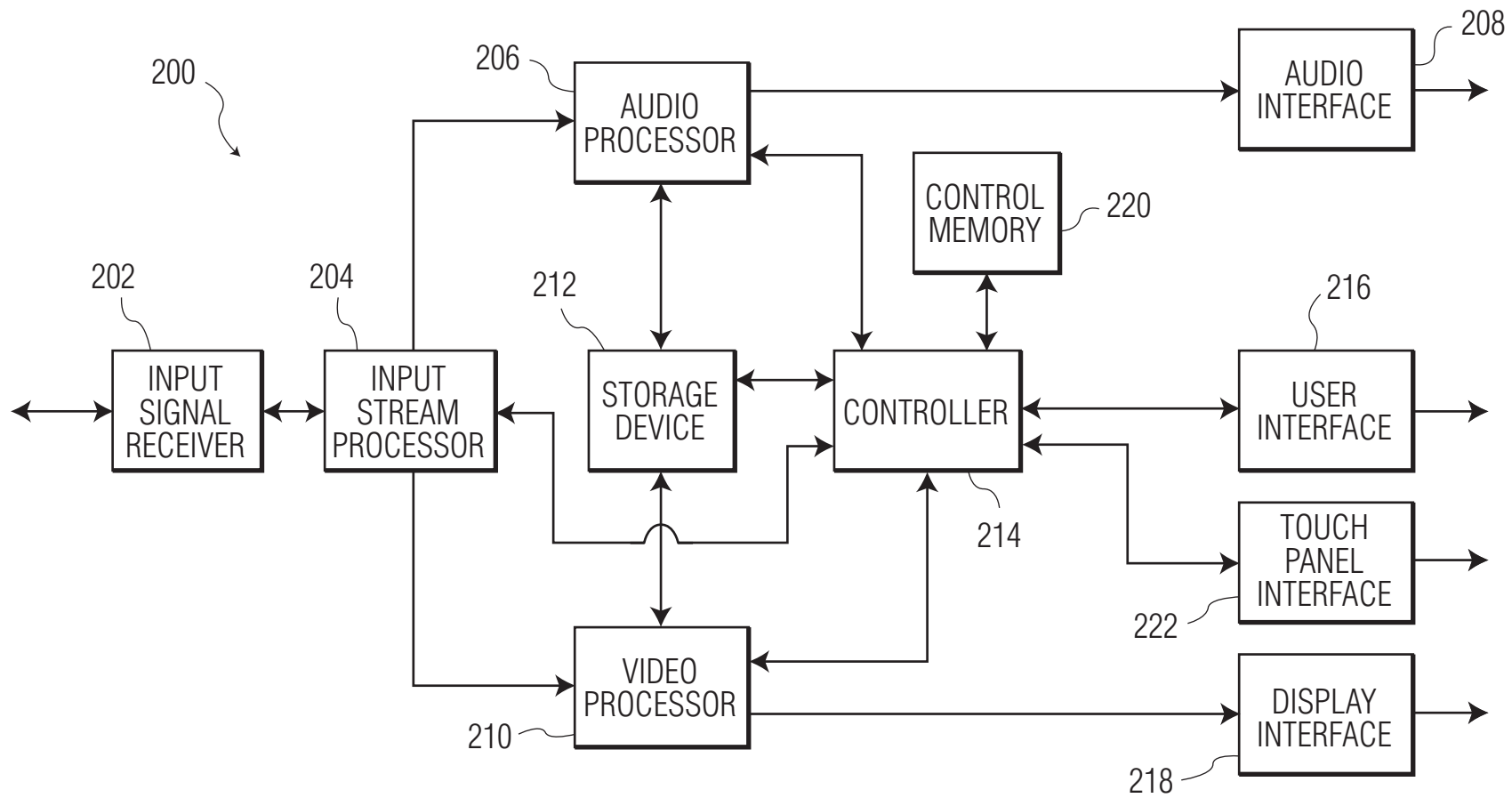


FIG. 2

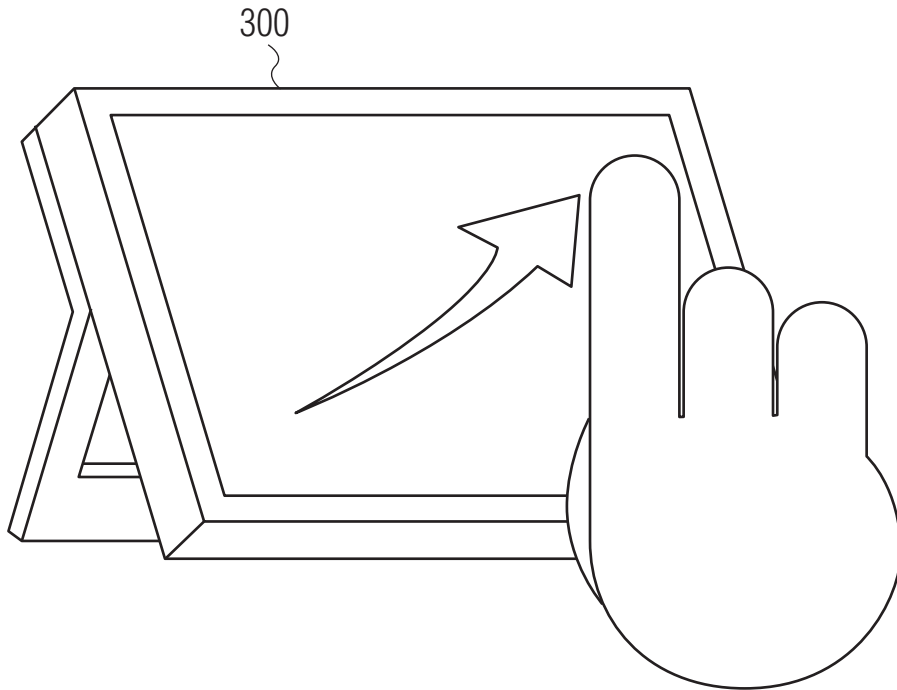


FIG. 3

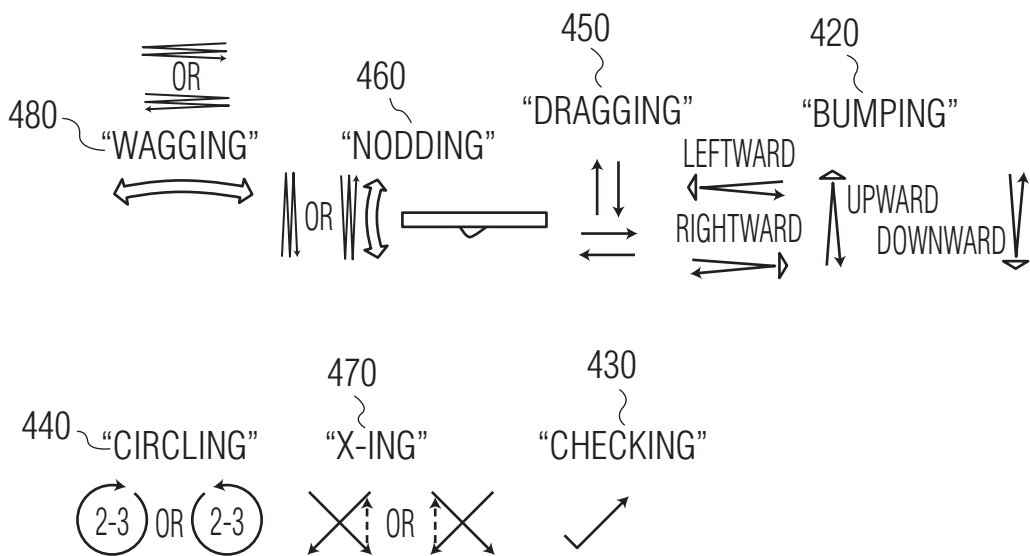
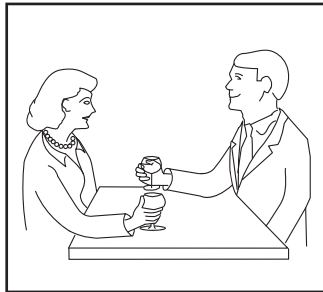


FIG. 4

what media persona are you?



**The Explorer**

Your interests are as diverse as the world you live in cooking, traveling, independent film, current events.

You enjoy learning about and experiencing new things.

Your life is a quest for the authentic.

Choose Explorer



**Progressive Family**

You are a group of individuals each with his or her own tastes.

When you come together, you want an experience that is meaningful for everyone.

You want to share appropriate content and experiences.

Choose Family



**The Fan**

You don't want to miss any of your favorite teams.

You like to interact with friends while watching.

When the game is on, you want to get more info without interrupting the play.

Choose Fan



**The Hipster**

You're all about discovering new content and sharing it with friends.

You want to know what other people like and recommend.

You want access to music, video, photos, and info from where you are.

Choose Hipster

✕  
cancel

FIG. 5

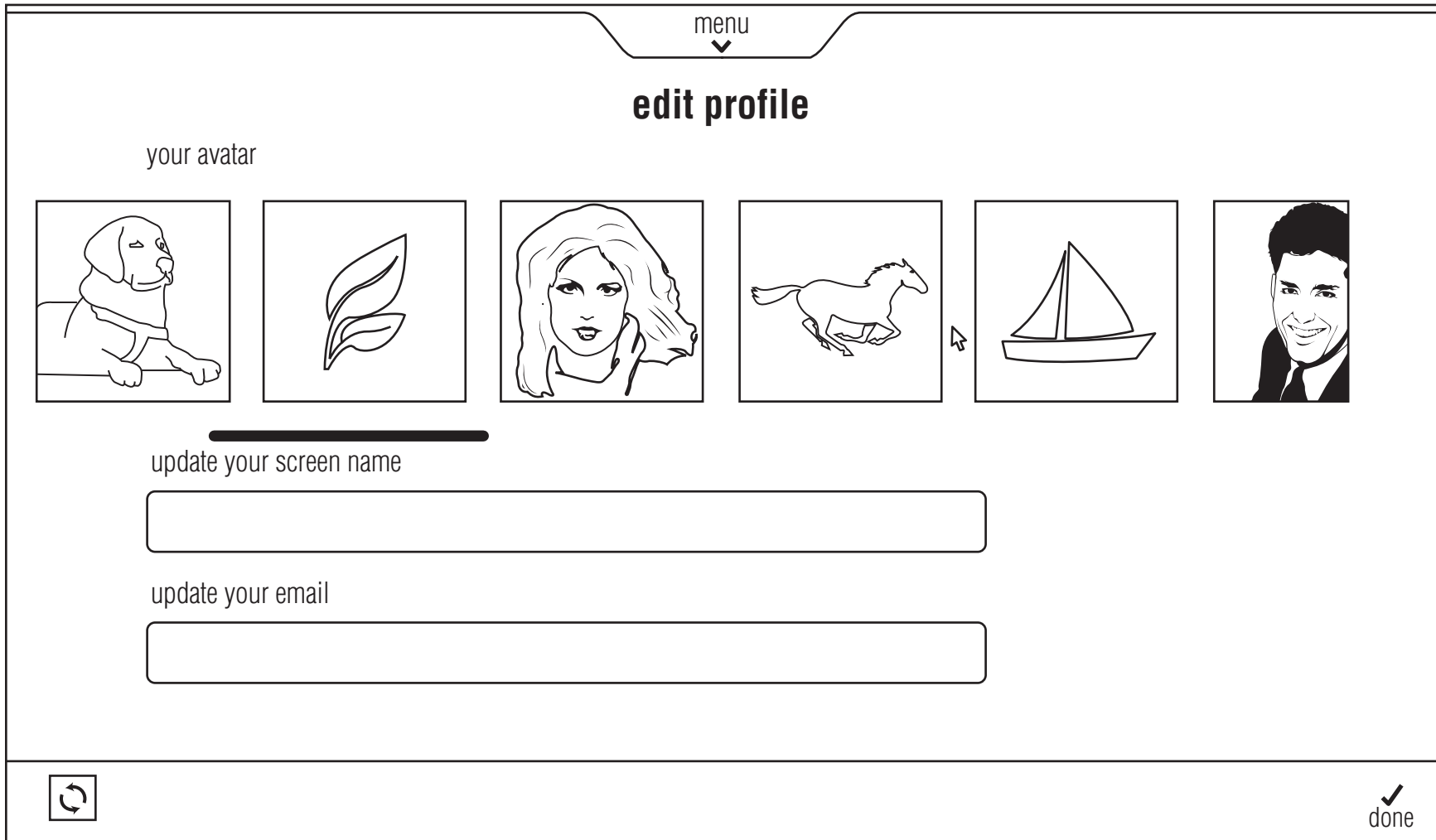


FIG. 6

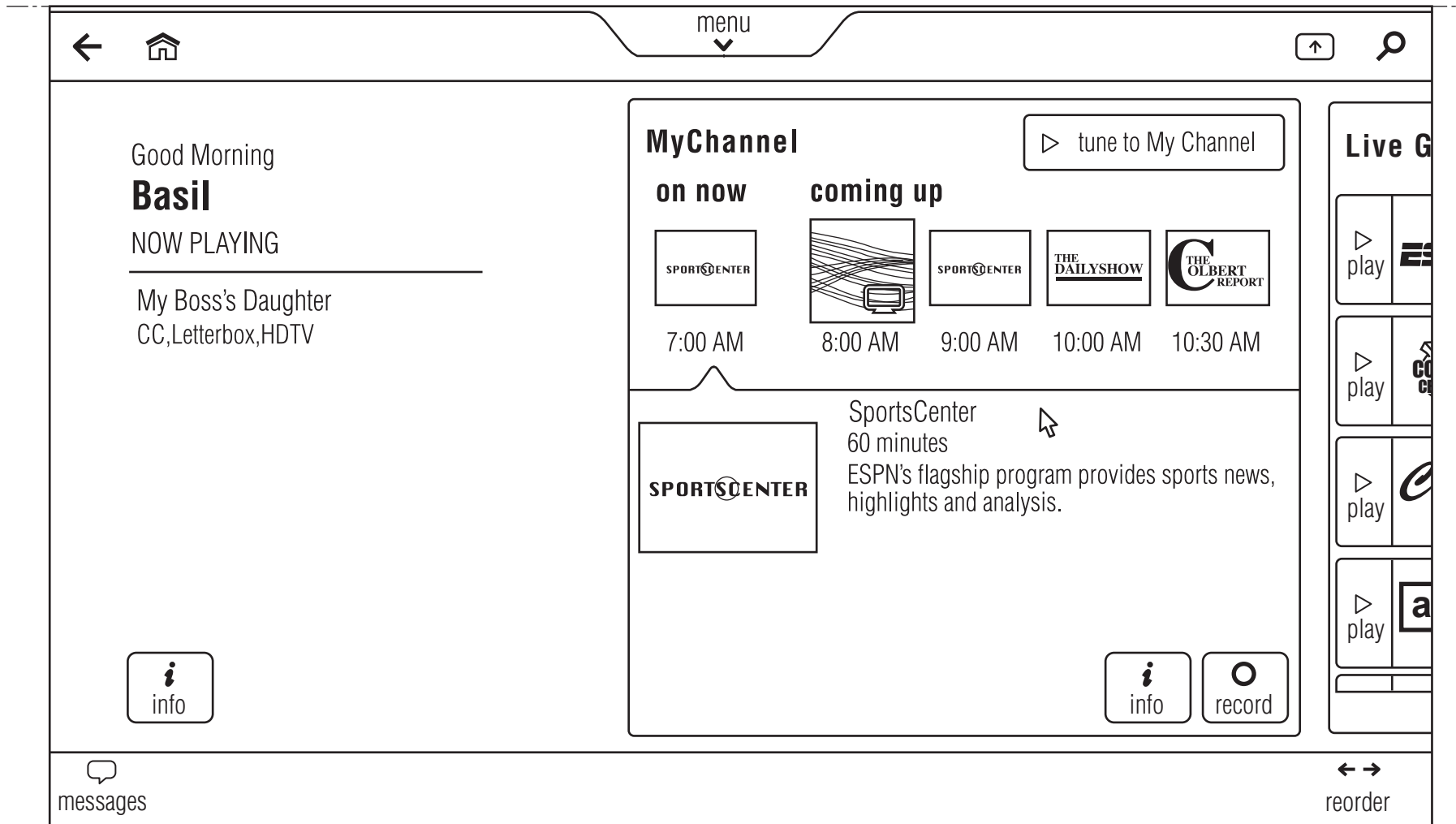
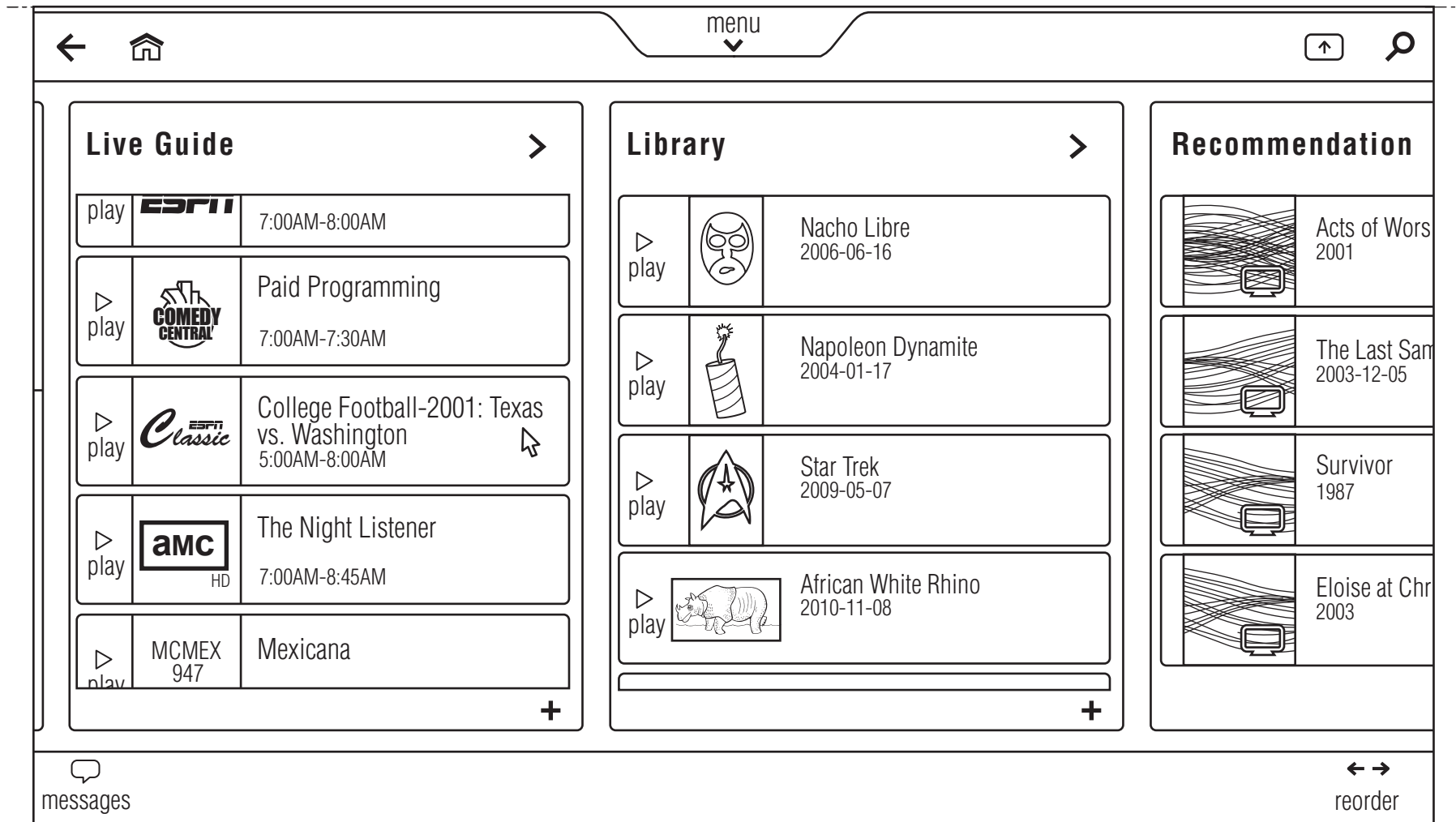
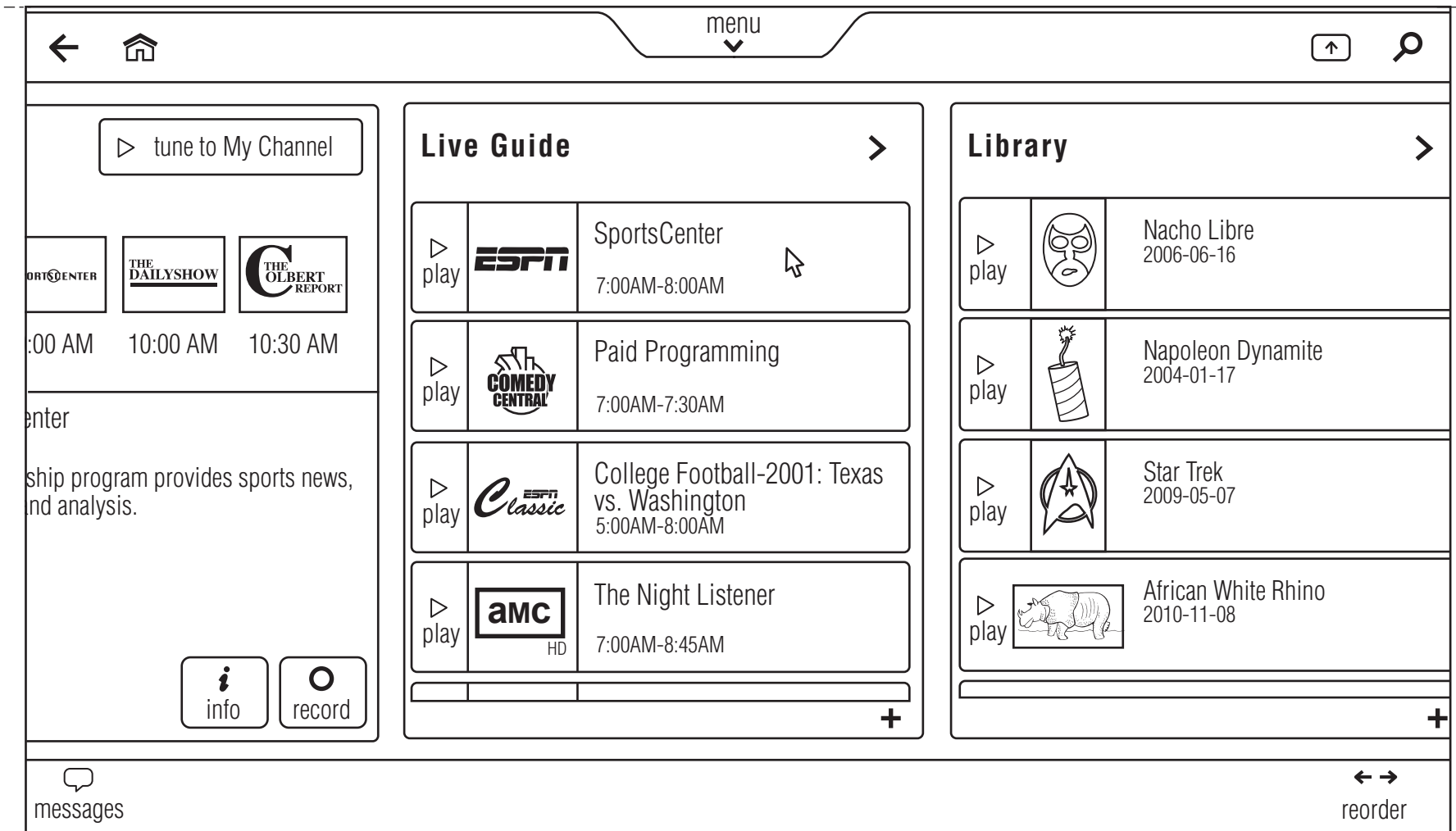


FIG. 7



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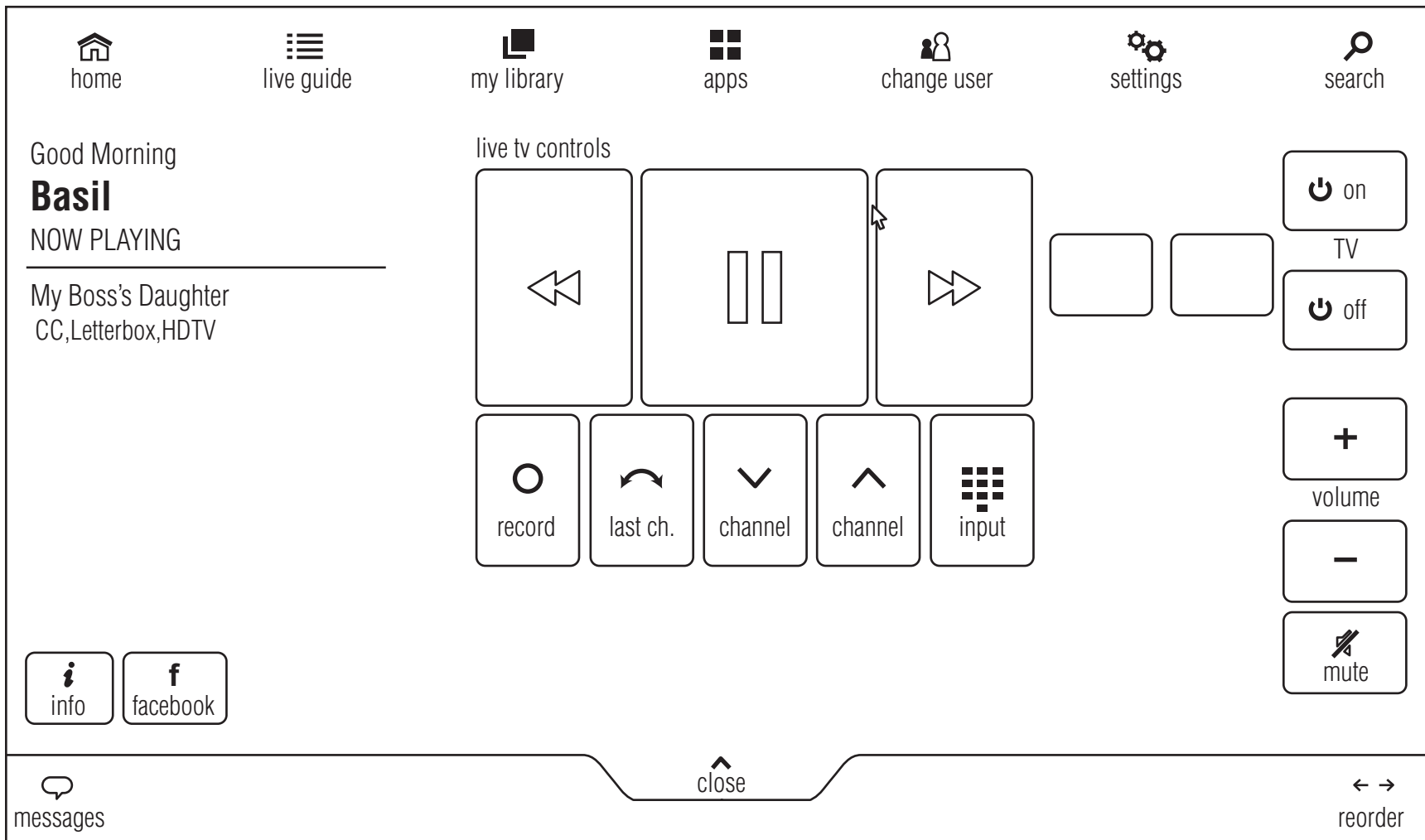
FIG. 8



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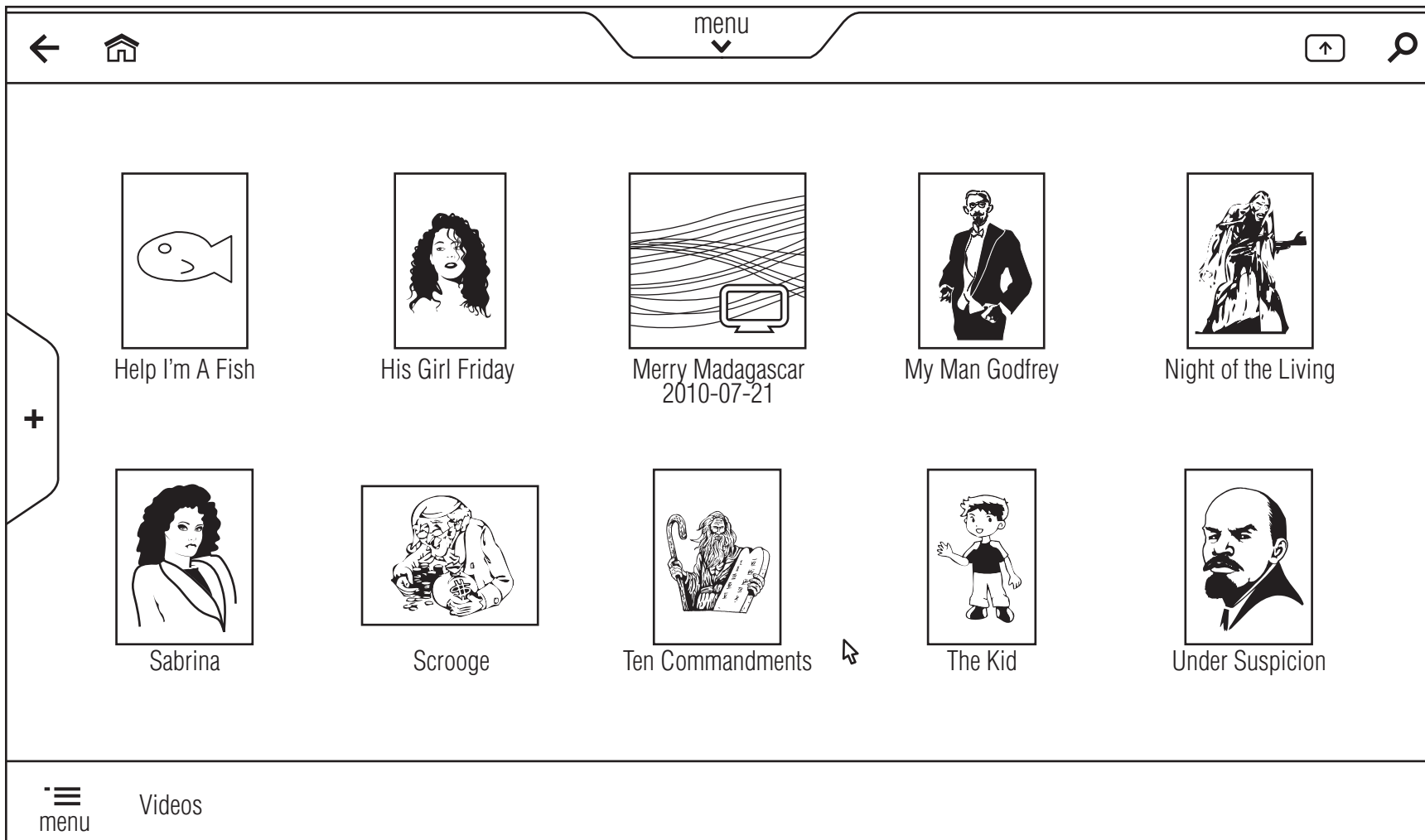
FIG. 9





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FIG. 10



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FIG. 11

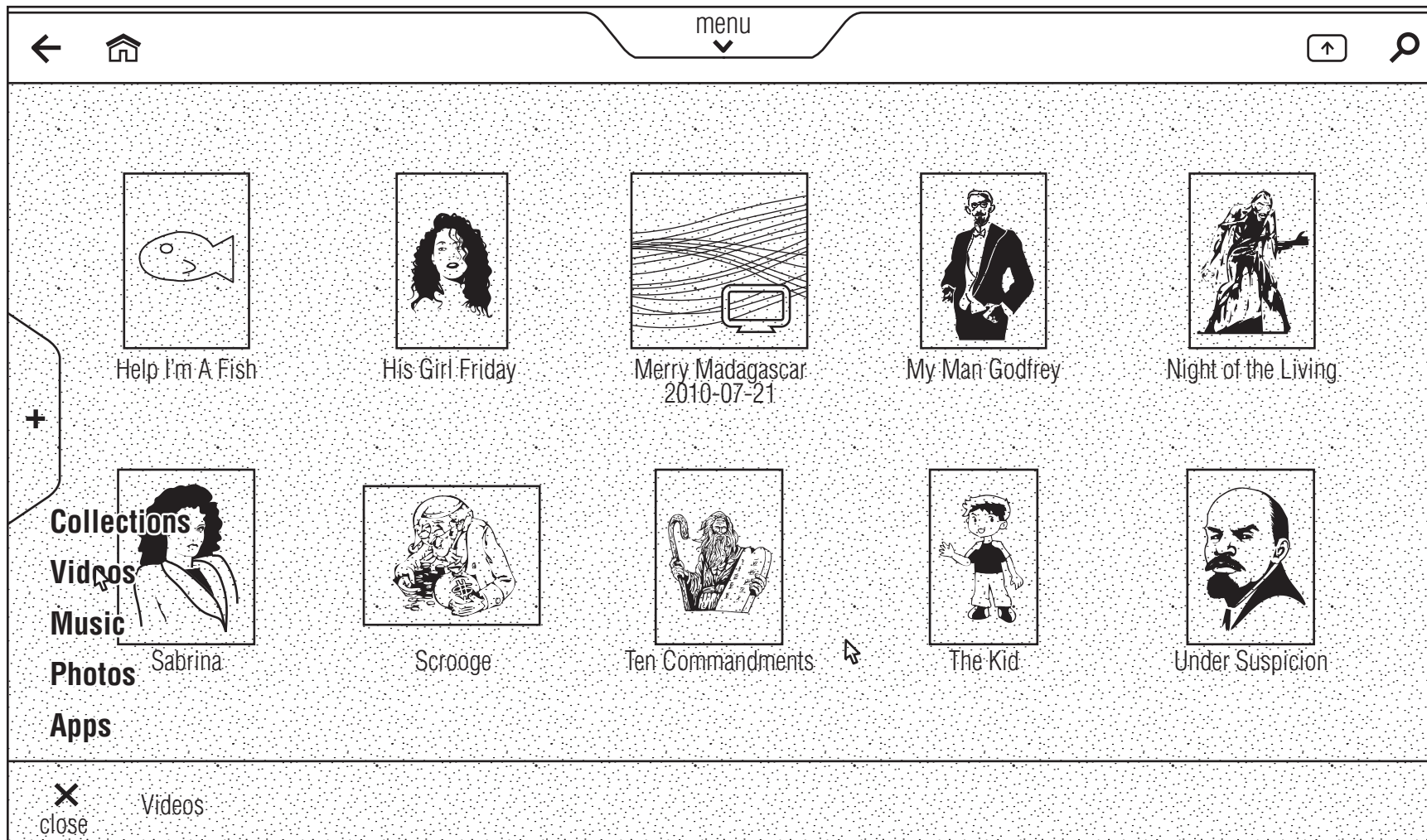


FIG. 12

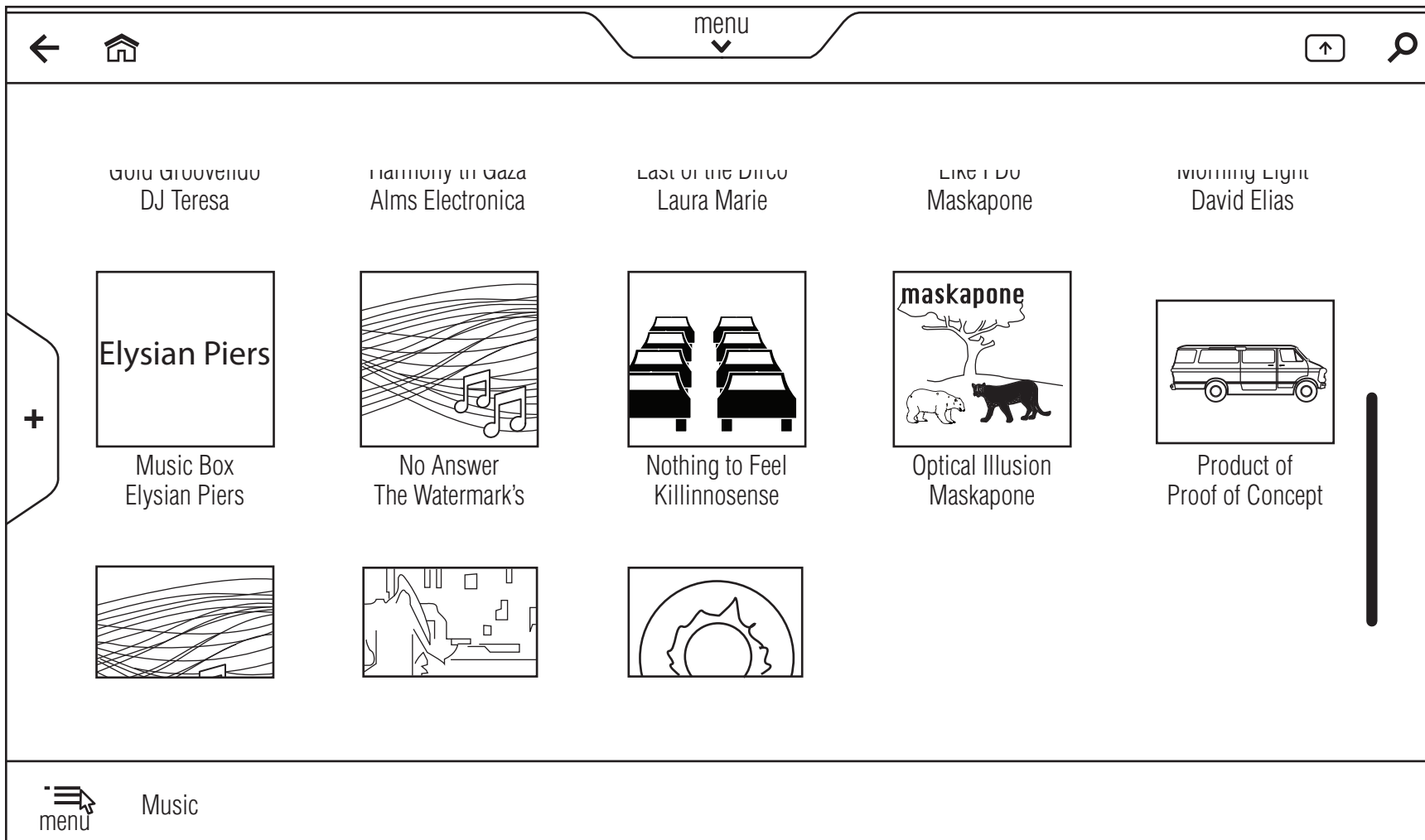


FIG. 13

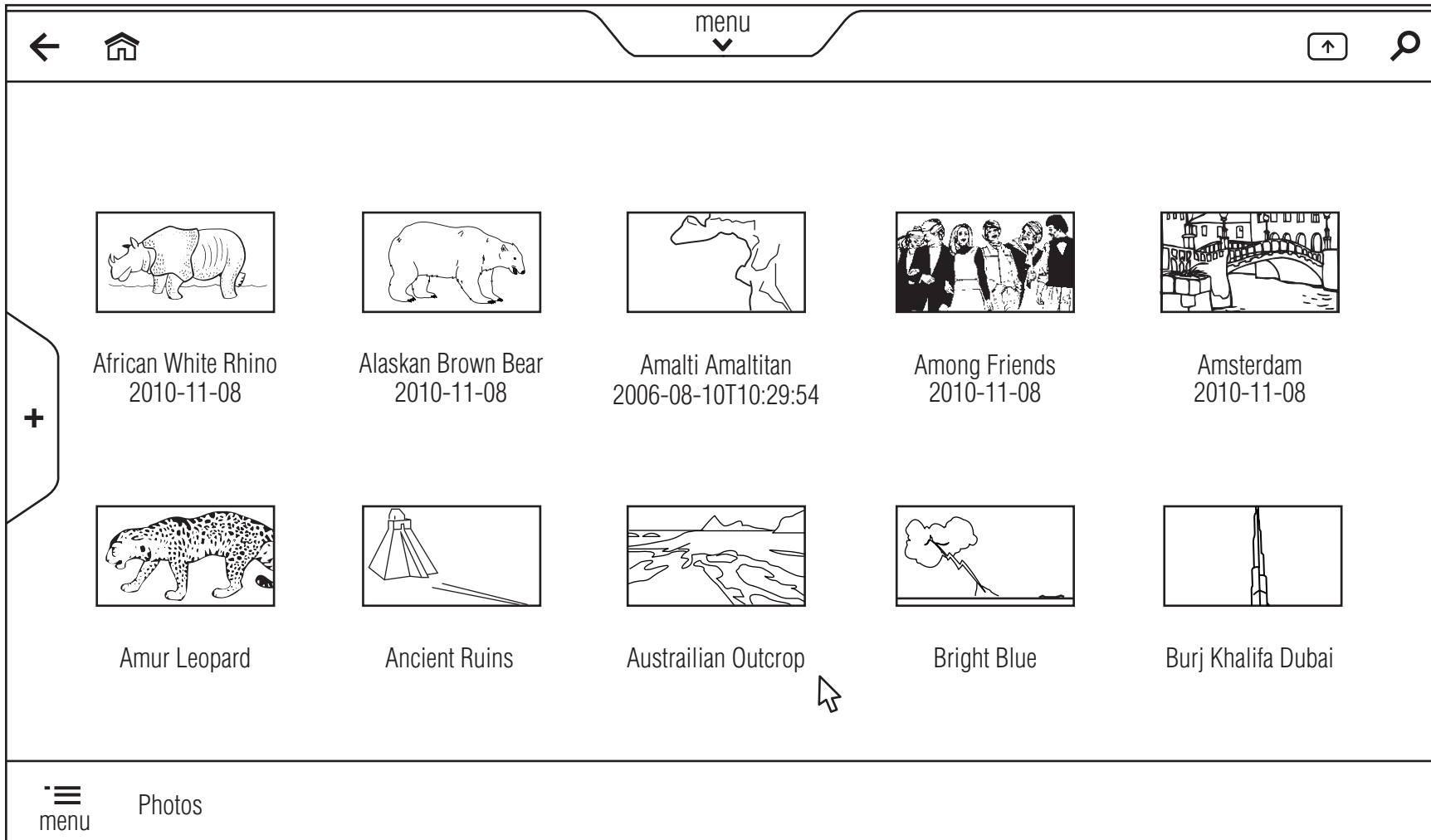
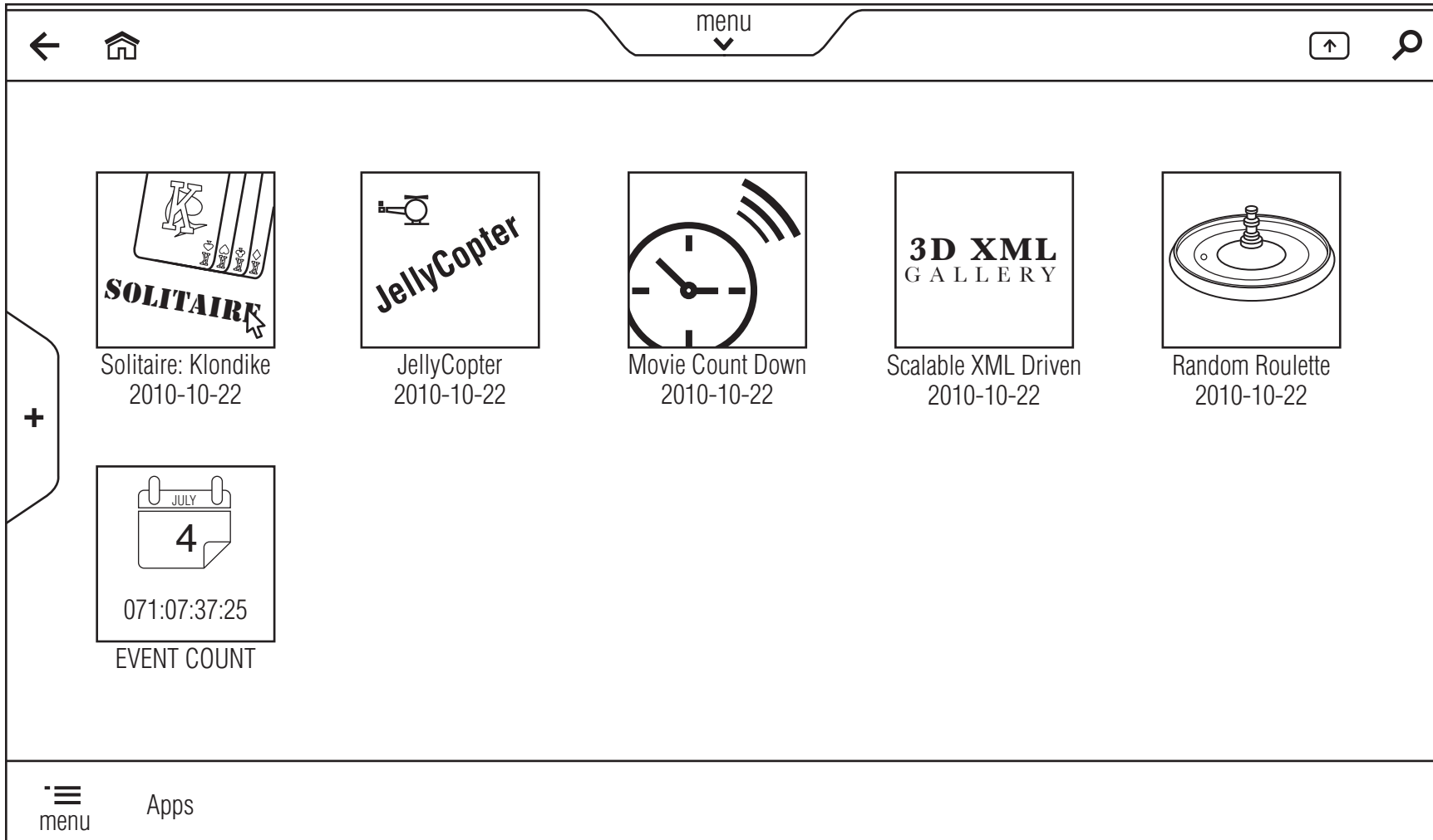


FIG. 14



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FIG. 15

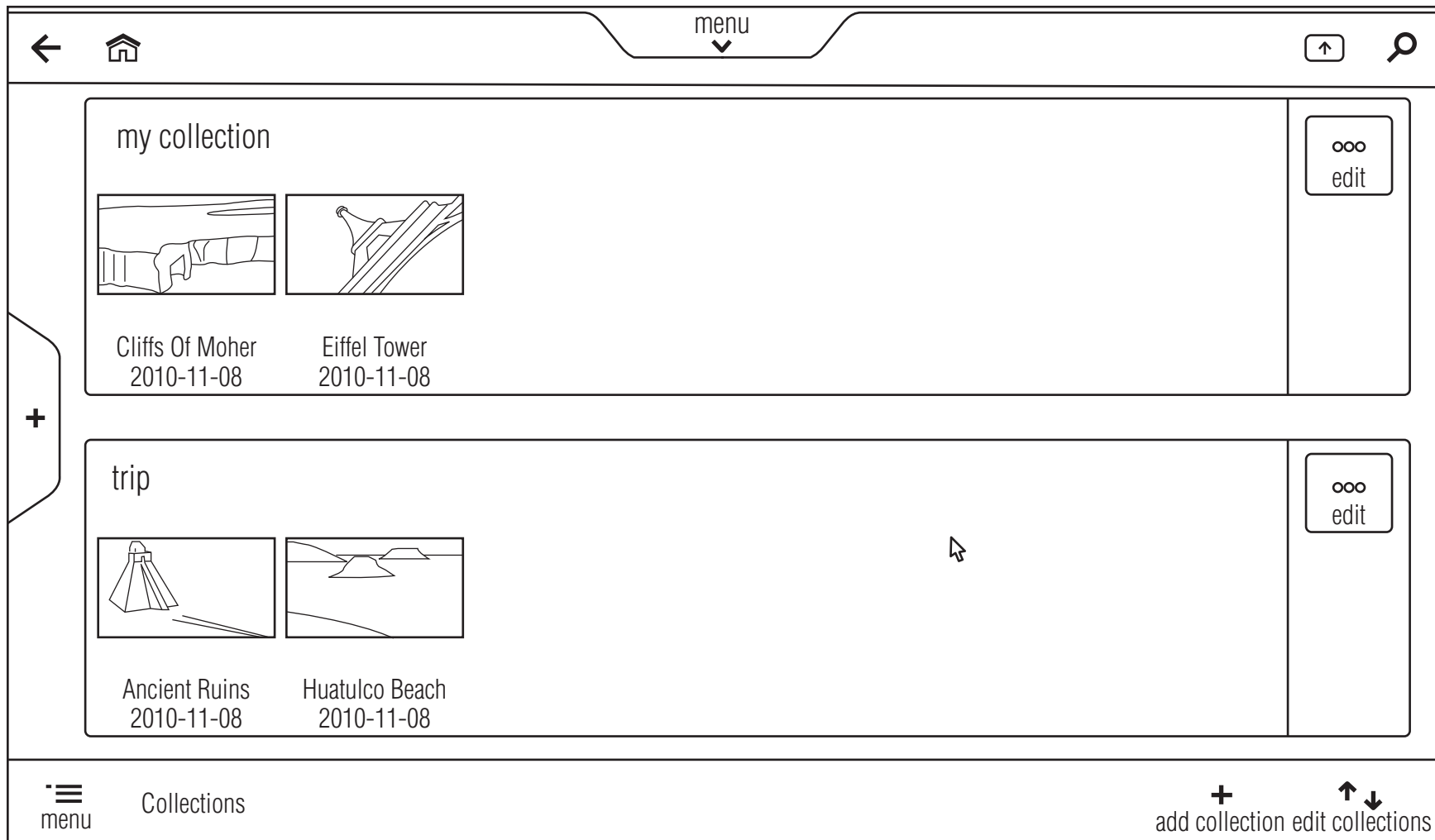
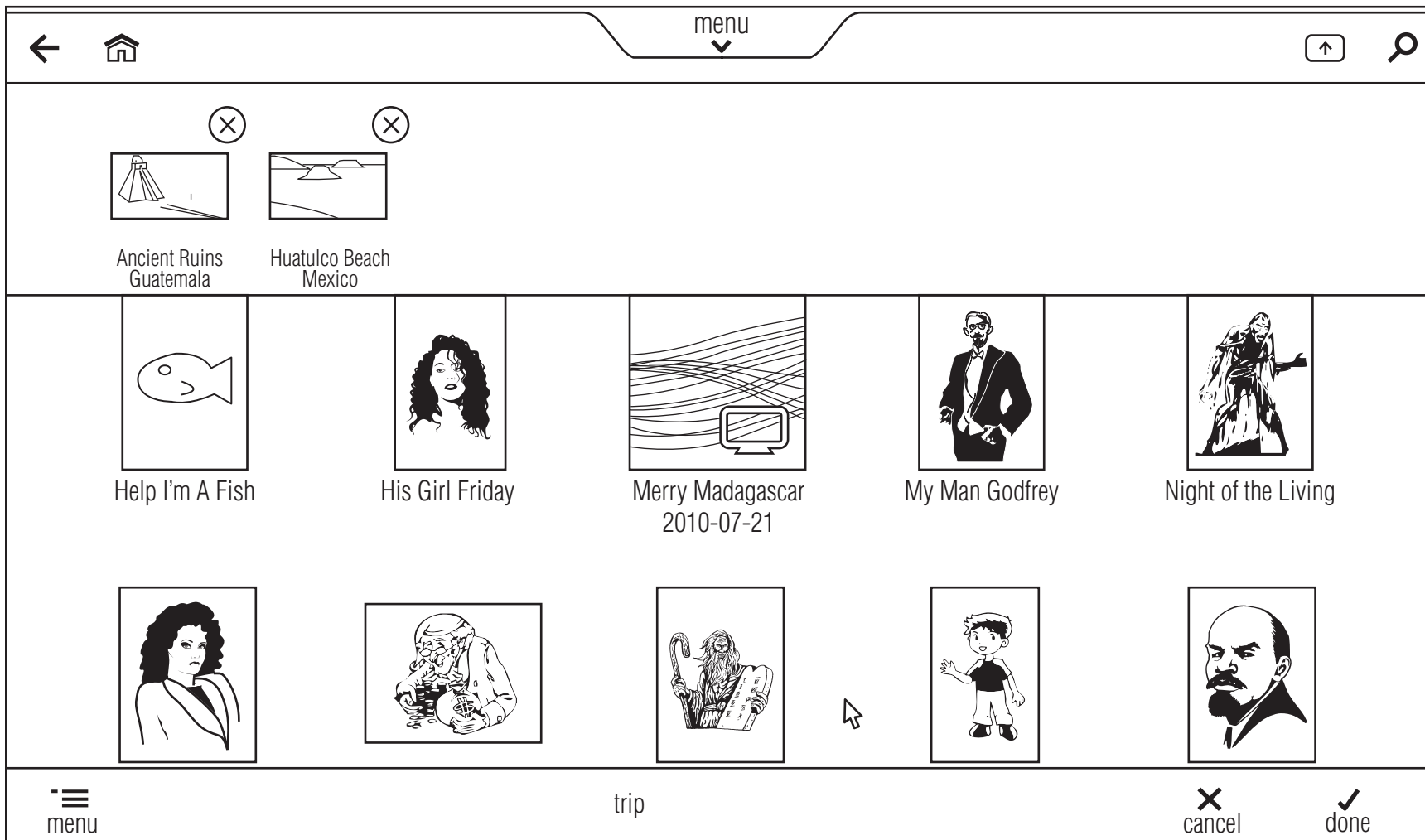


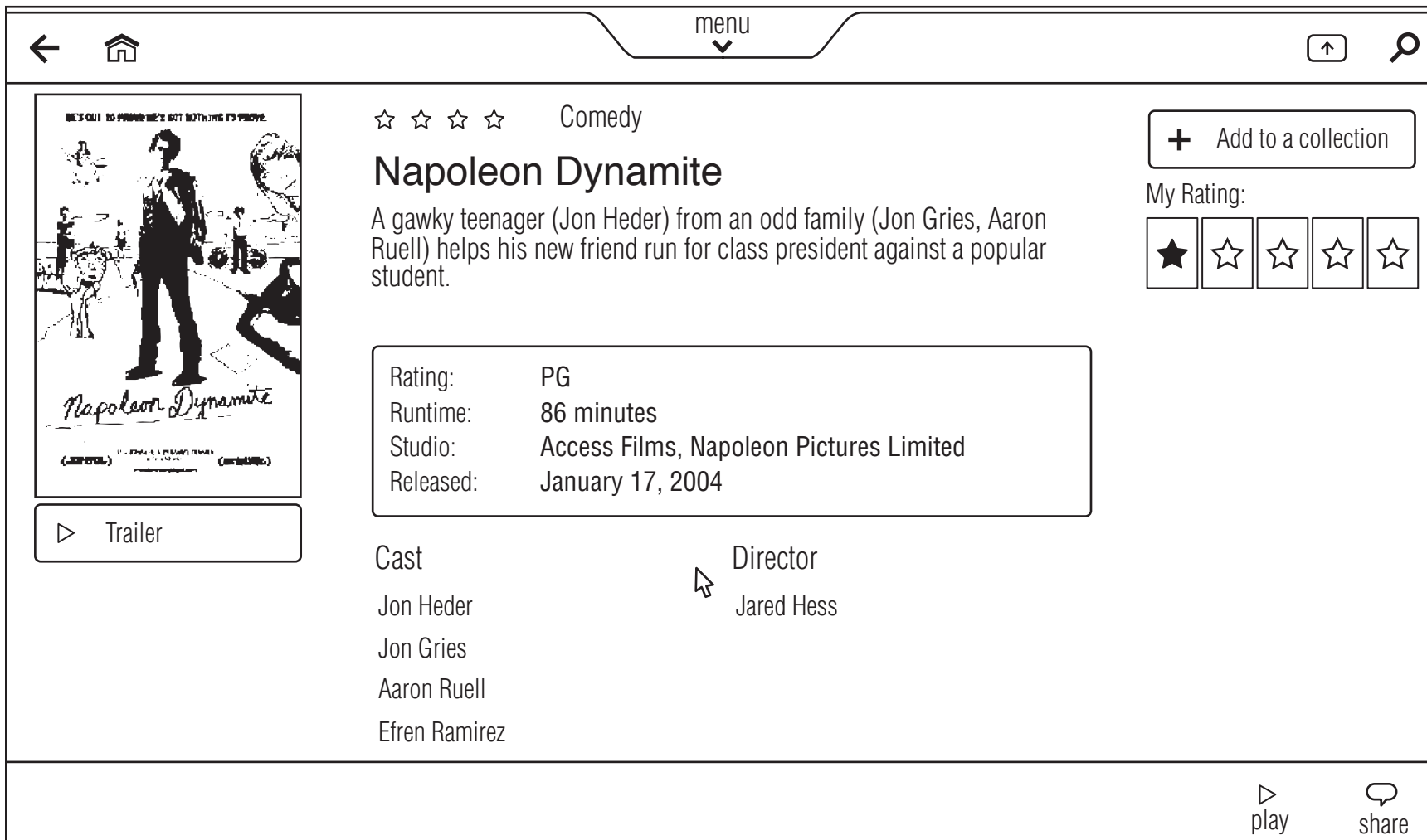
FIG. 16



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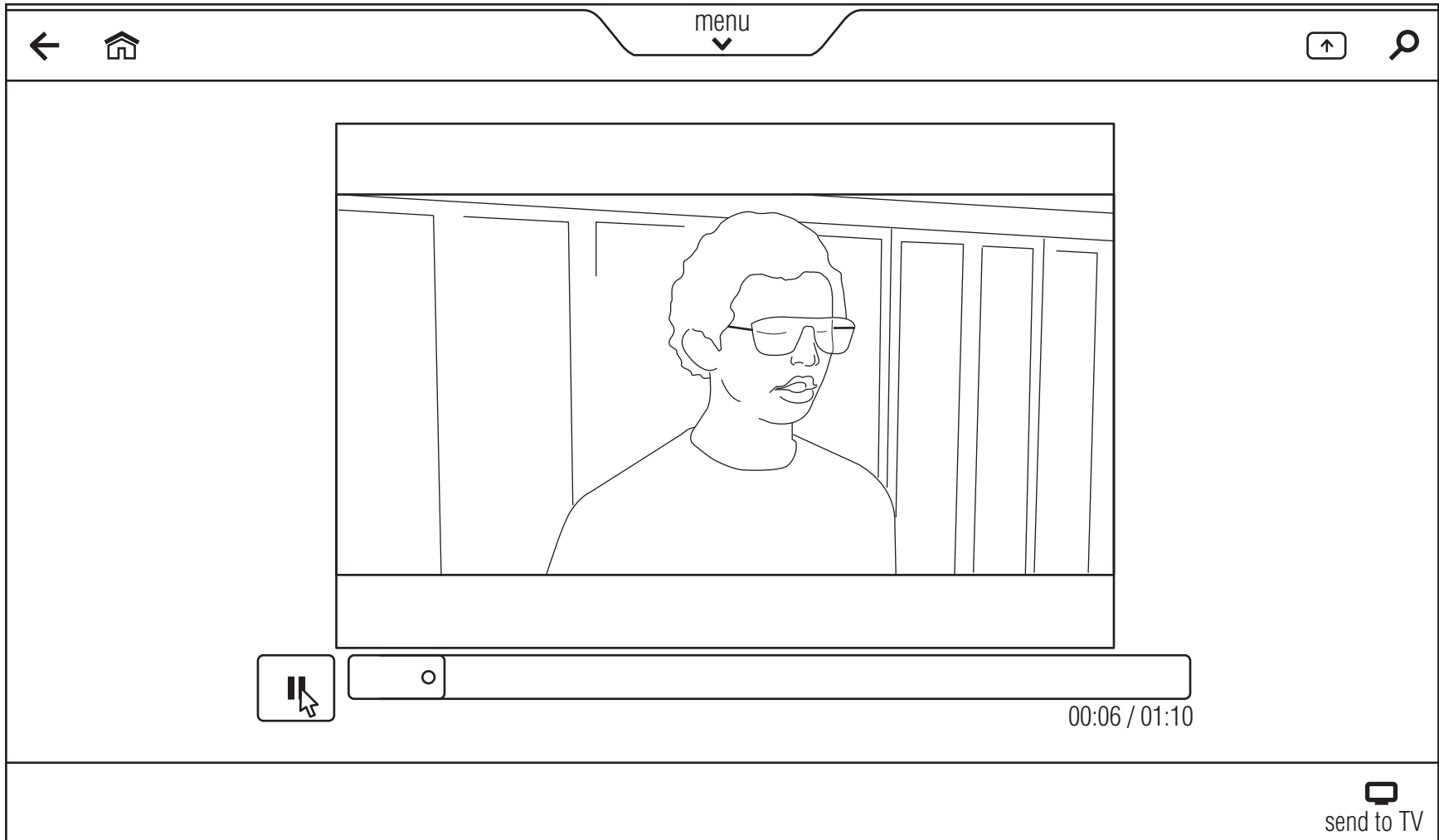
FIG. 17





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FIG. 18



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FIG. 19

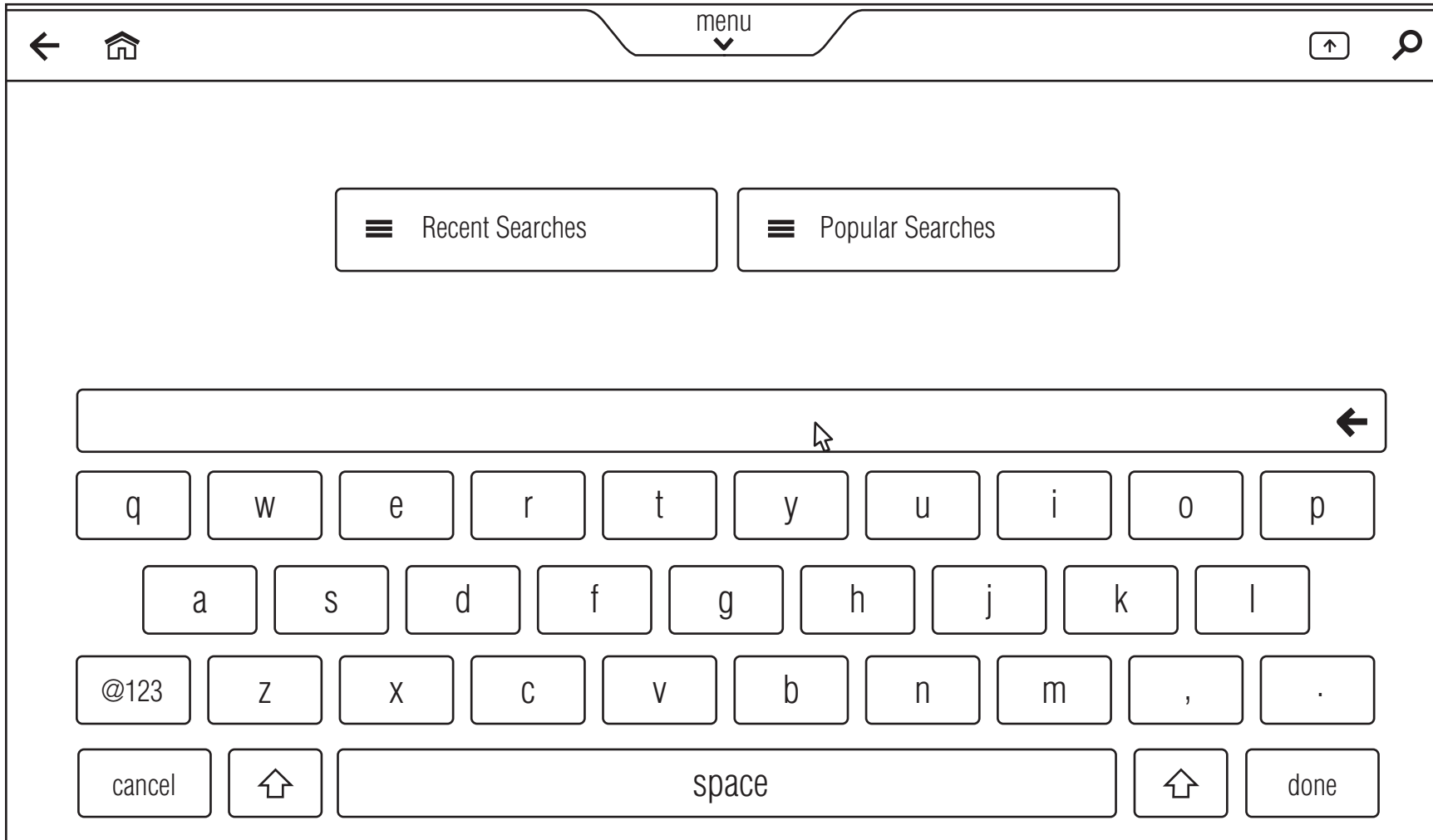
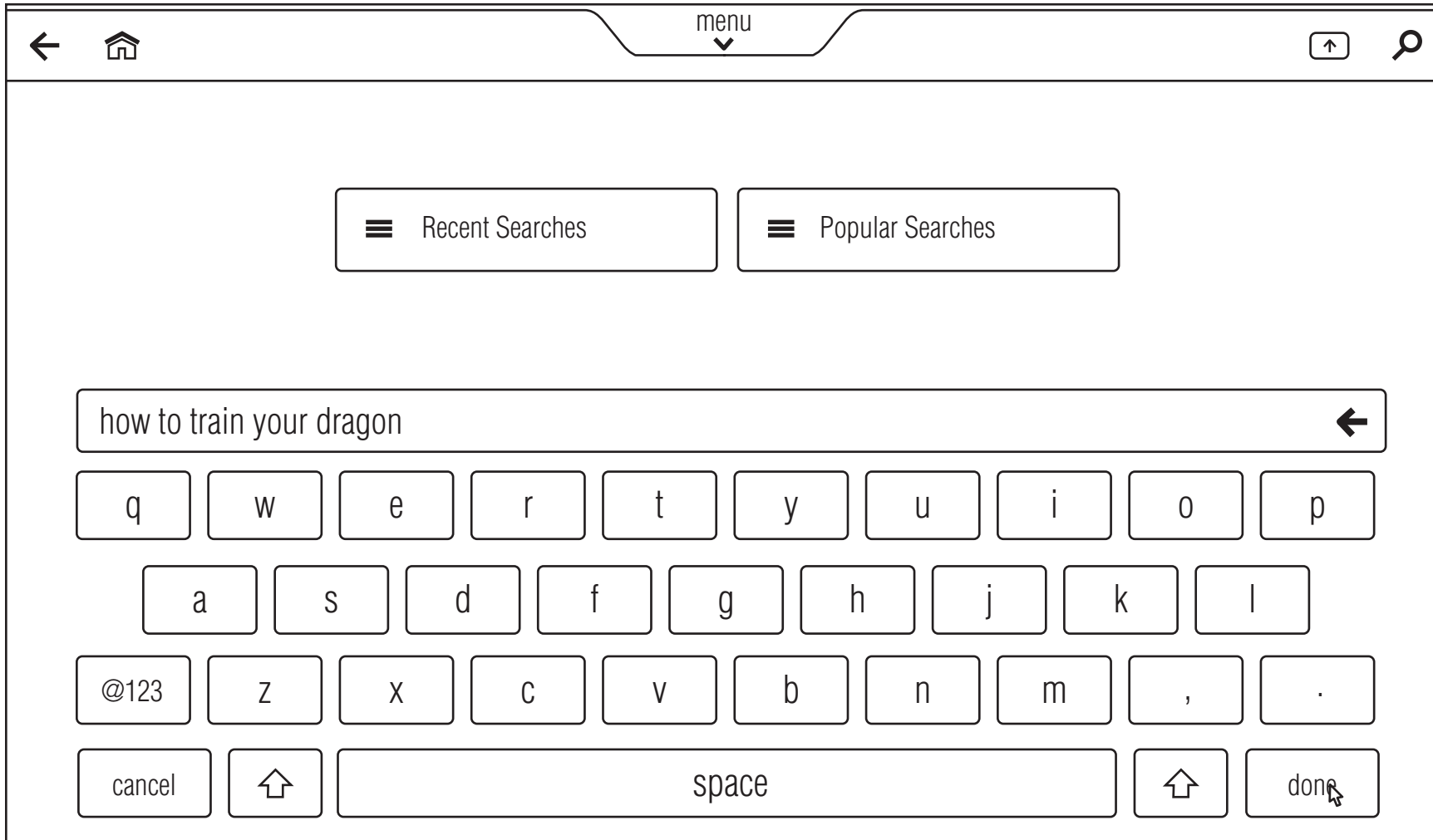


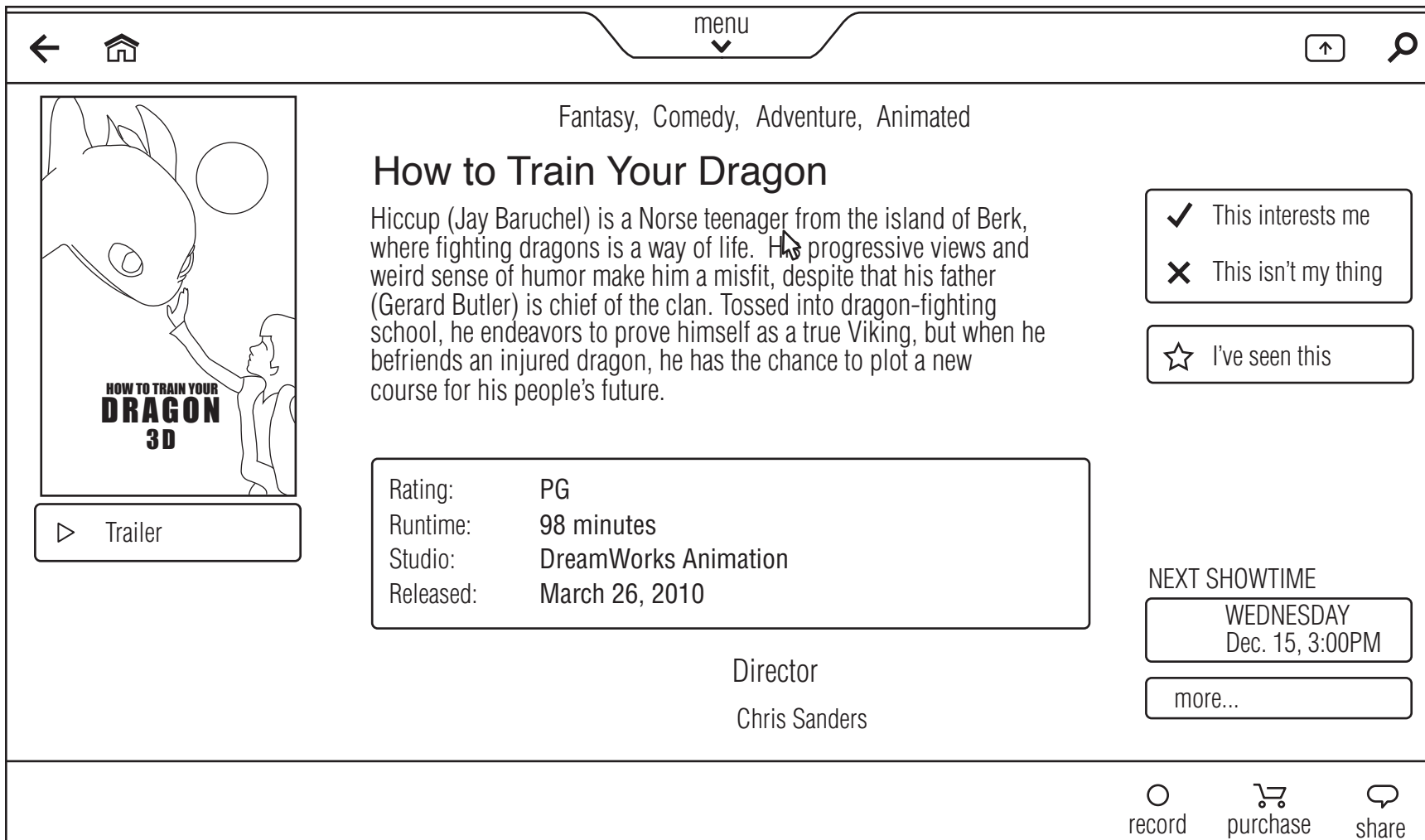
FIG. 20



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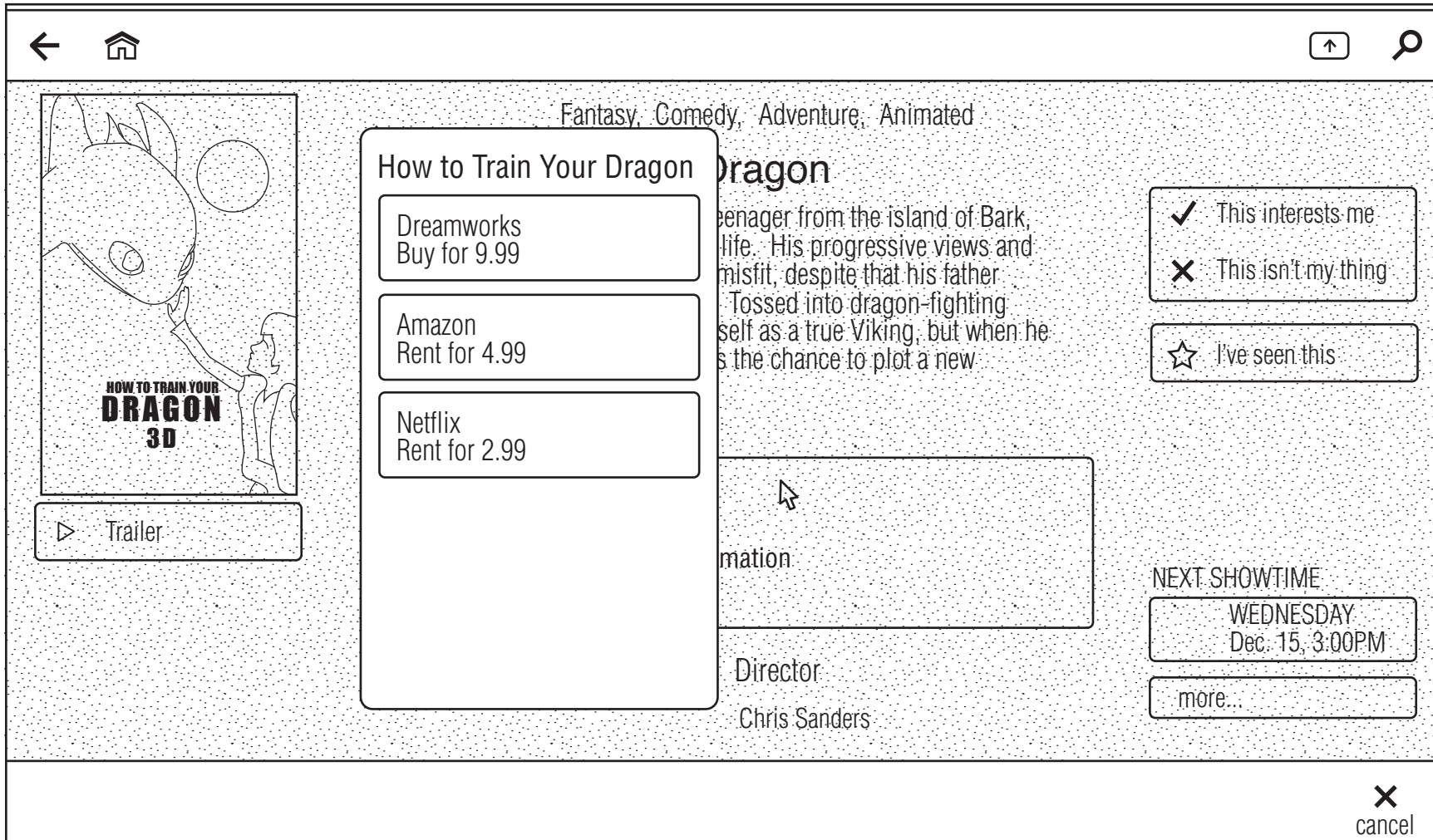
FIG. 21





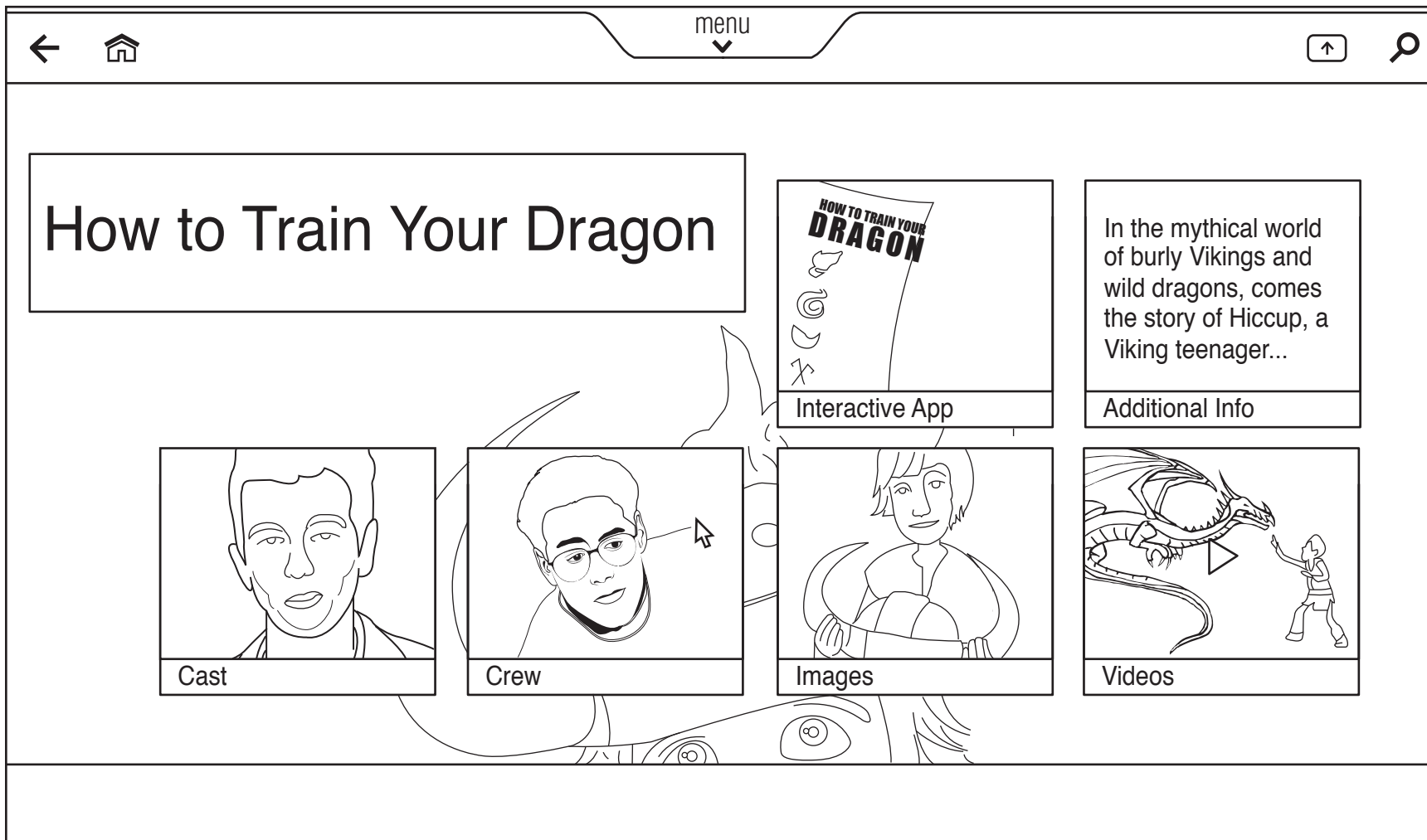
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FIG. 23



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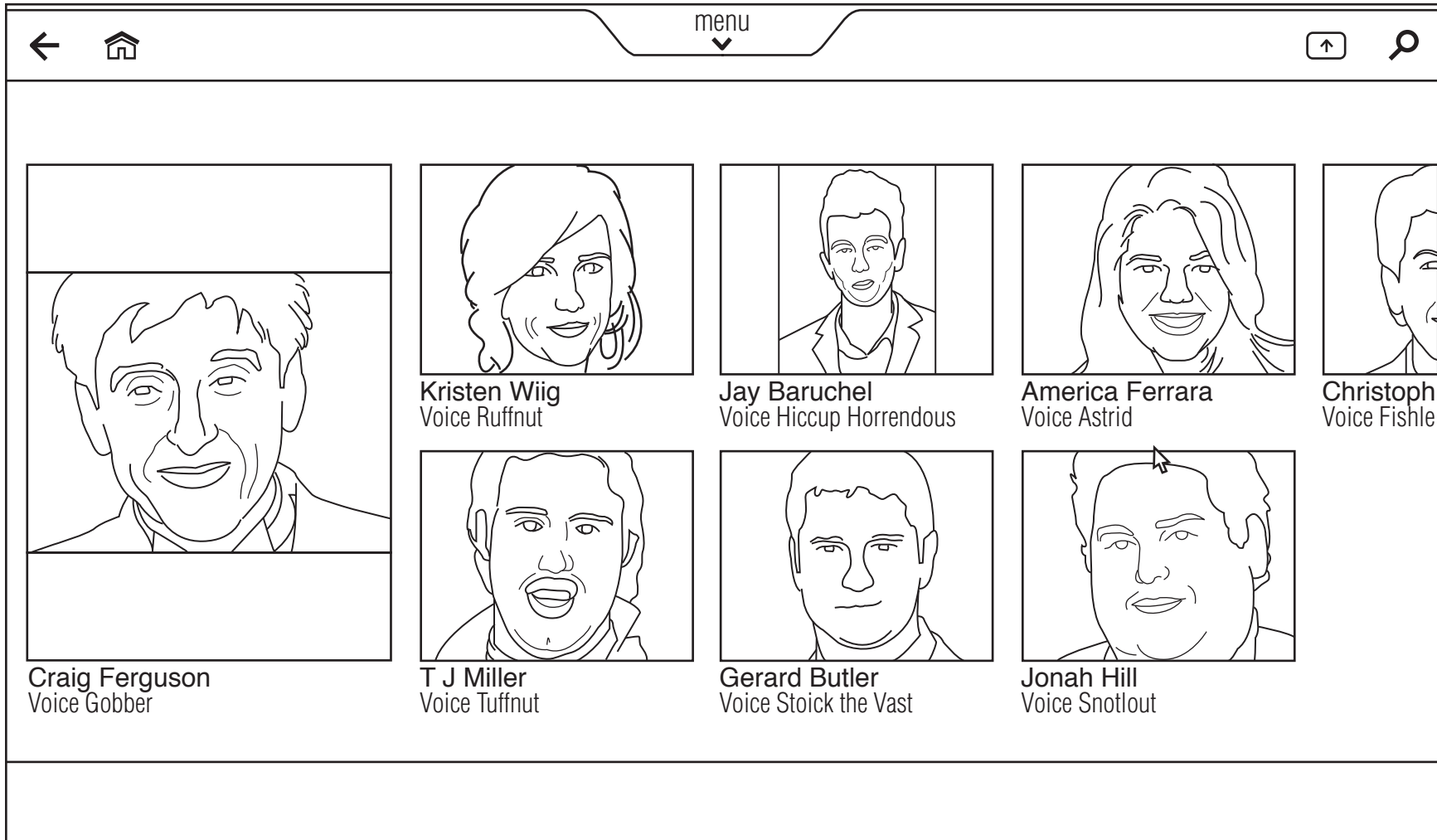
FIG. 24



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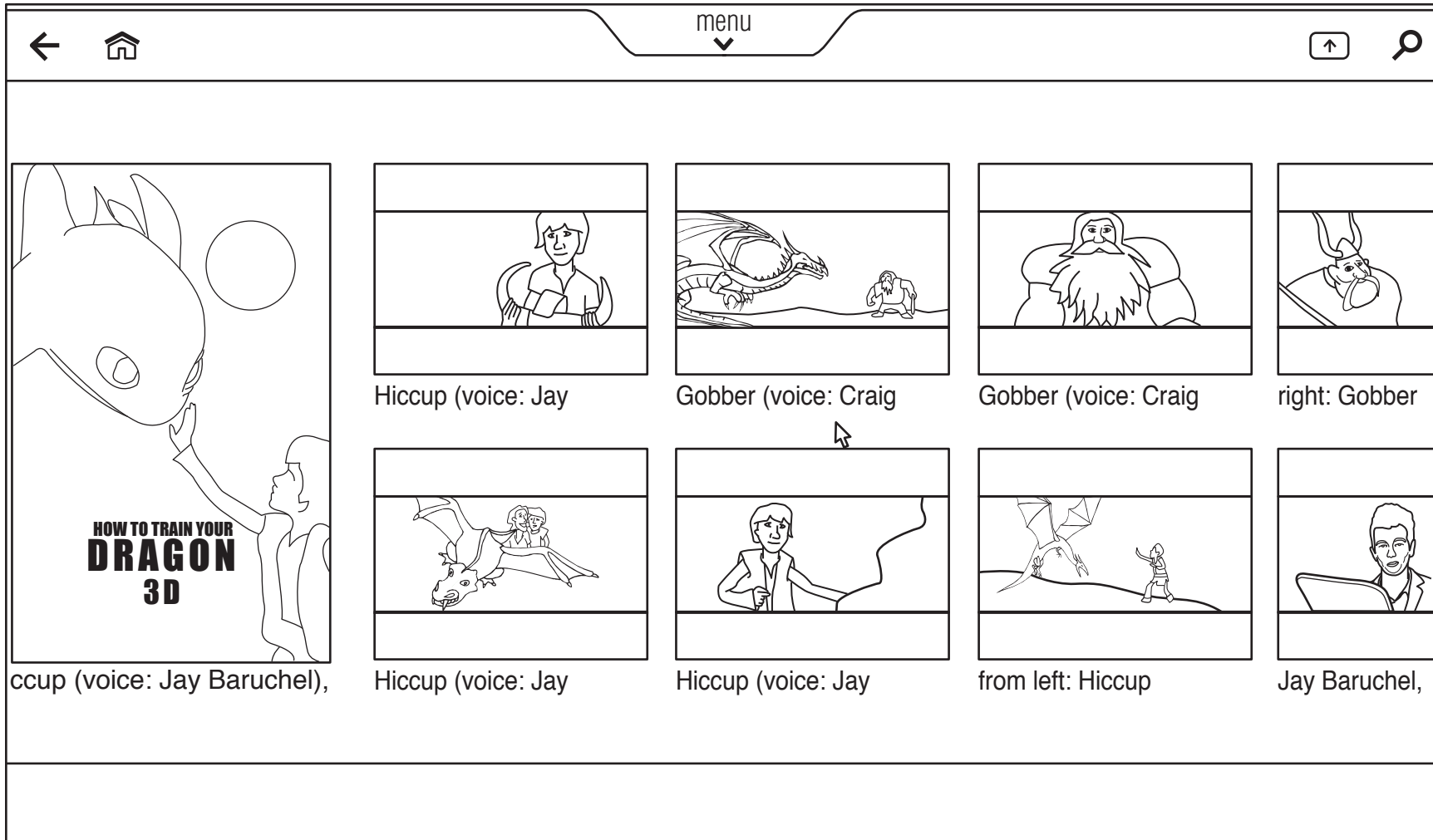
FIG. 25





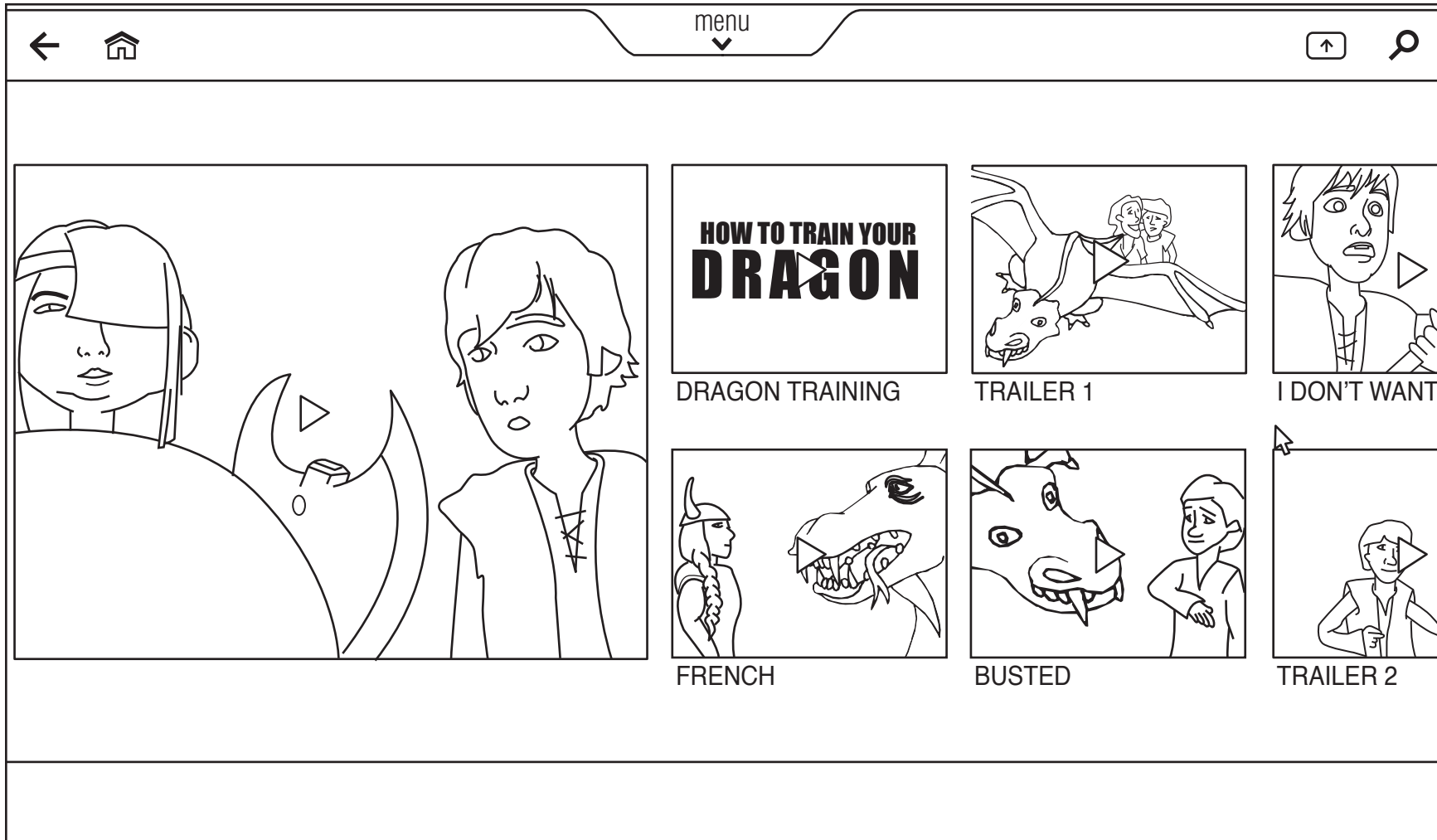
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FIG. 26



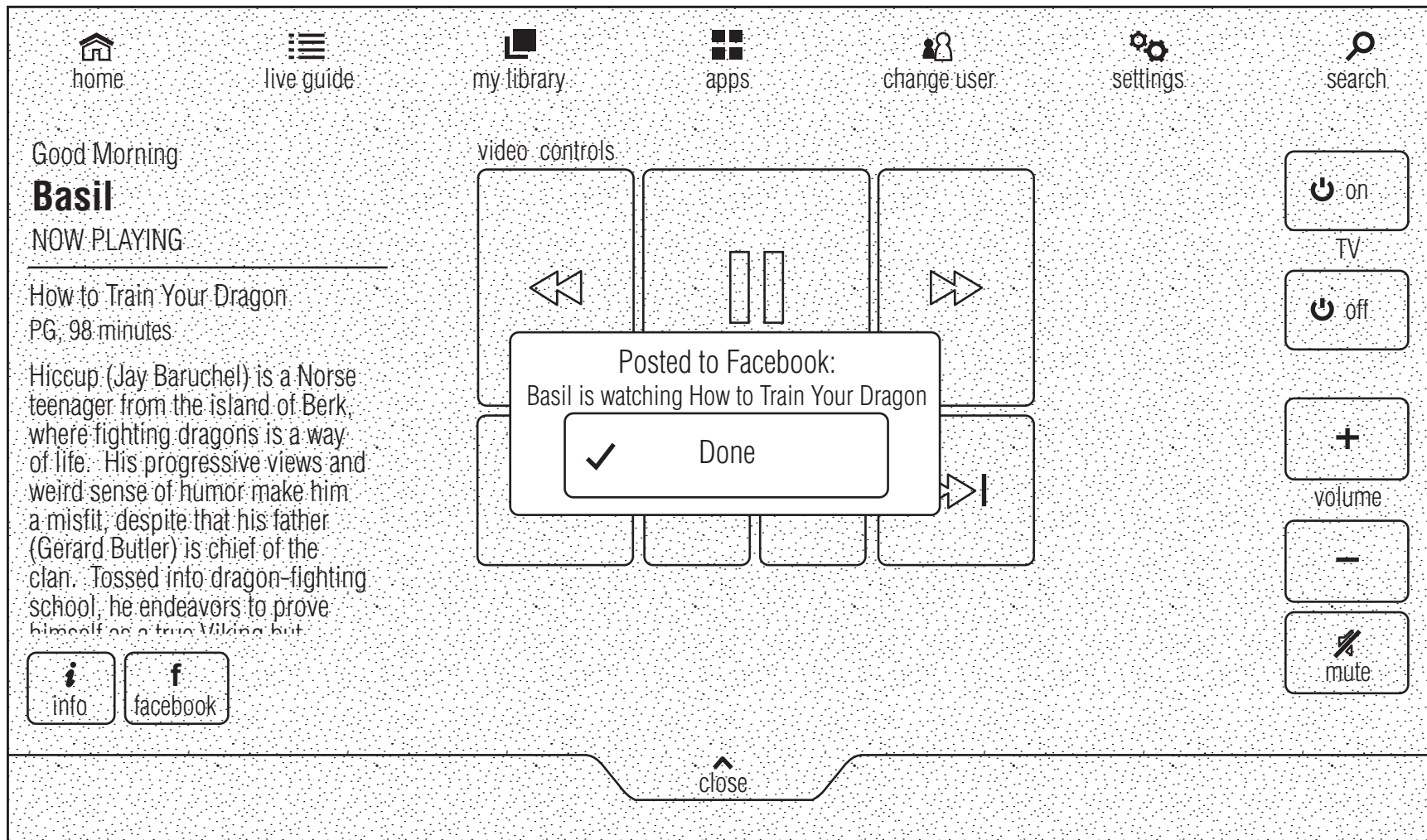
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FIG. 27



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FIG. 28



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FIG. 29

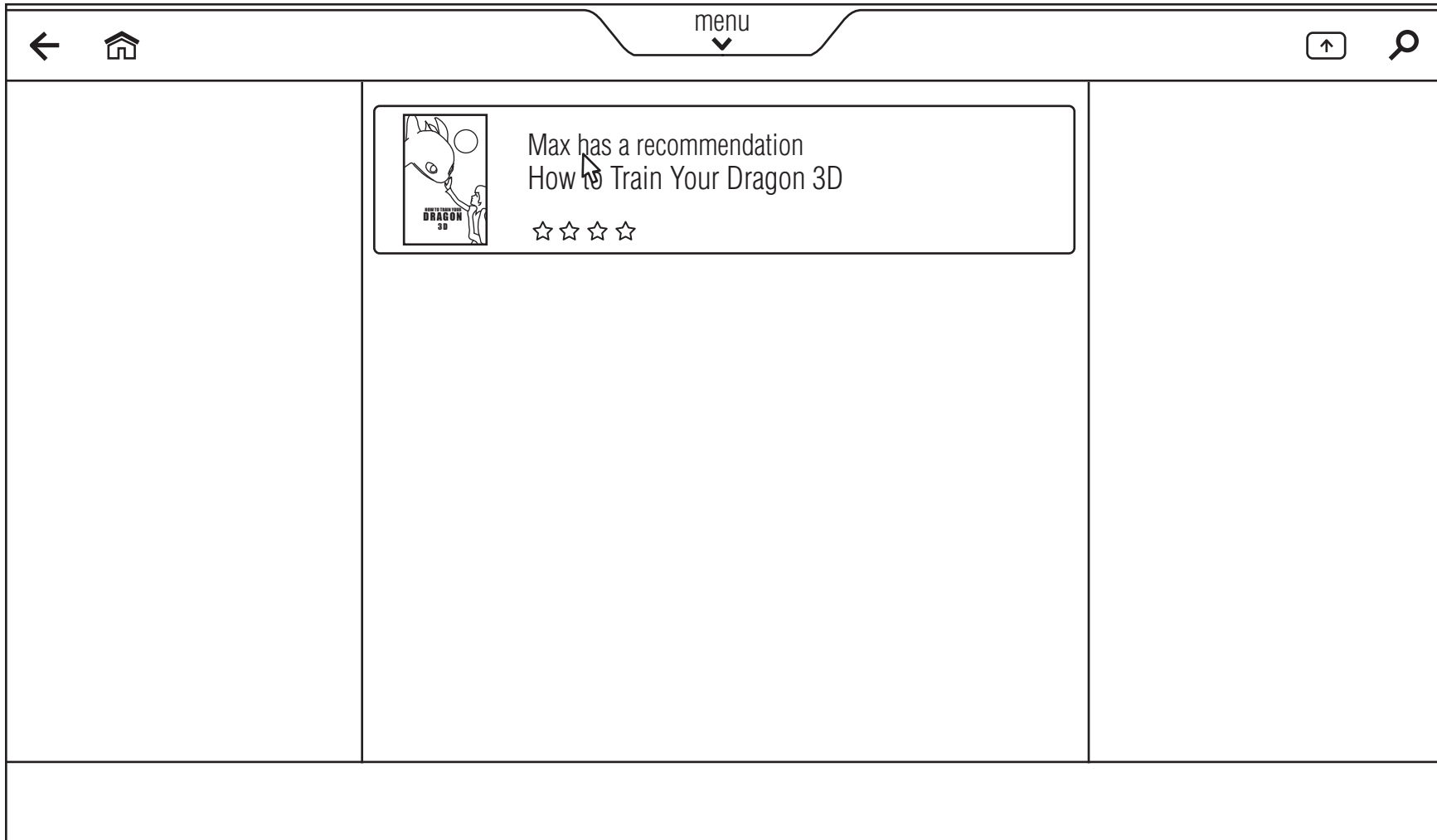


FIG. 30