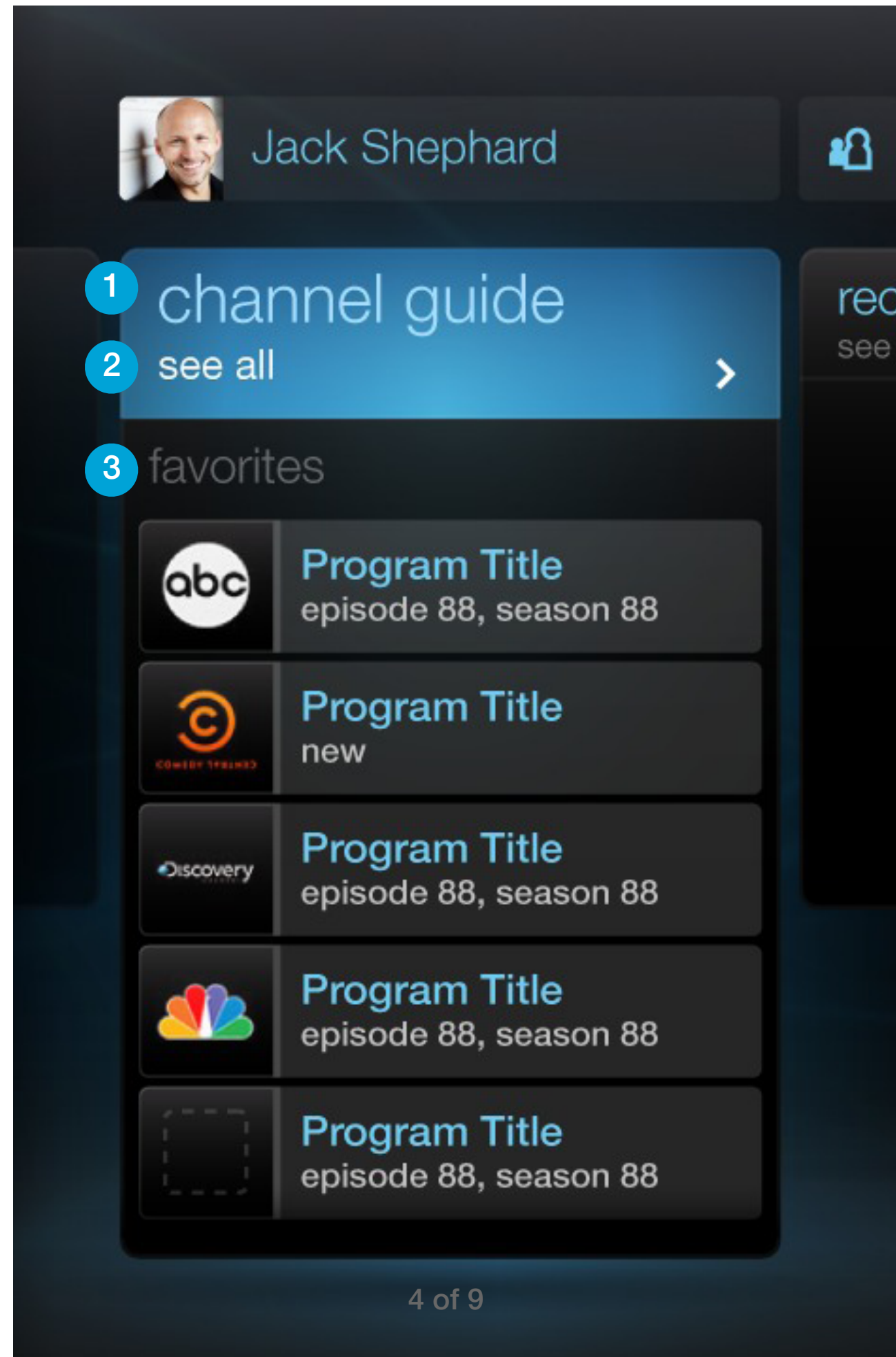
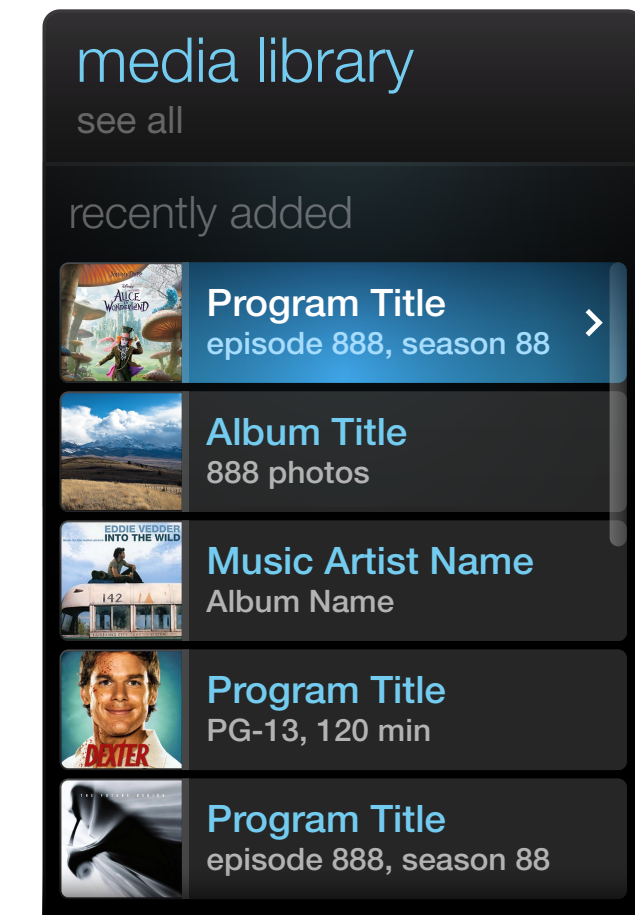
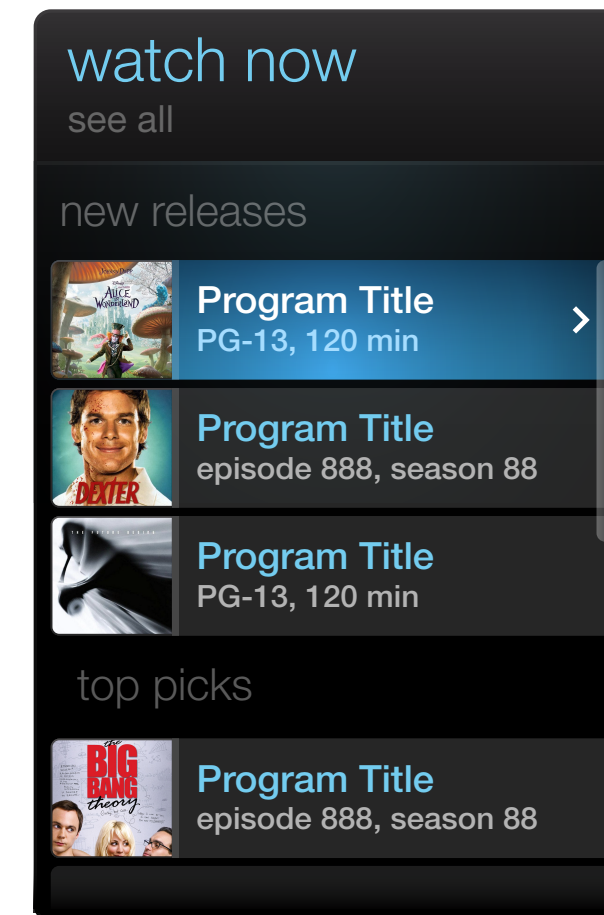
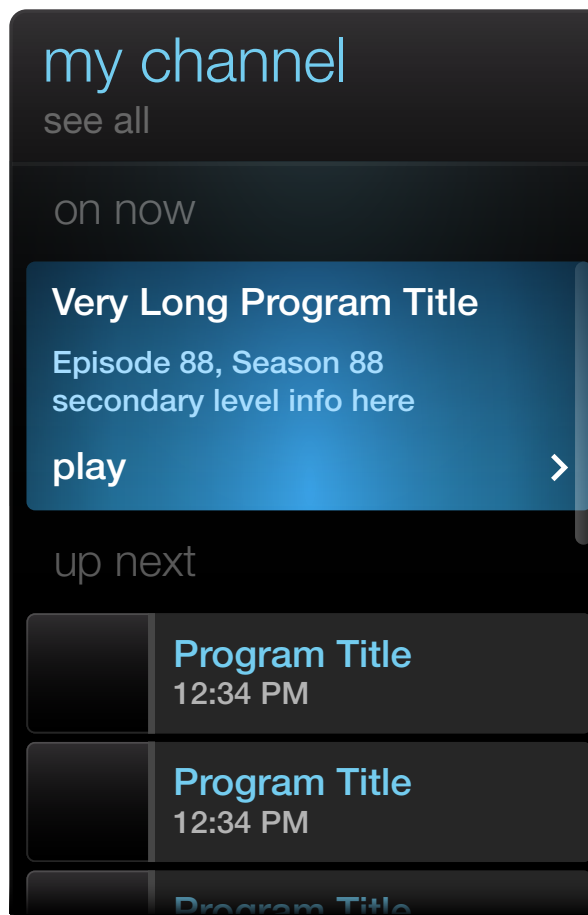
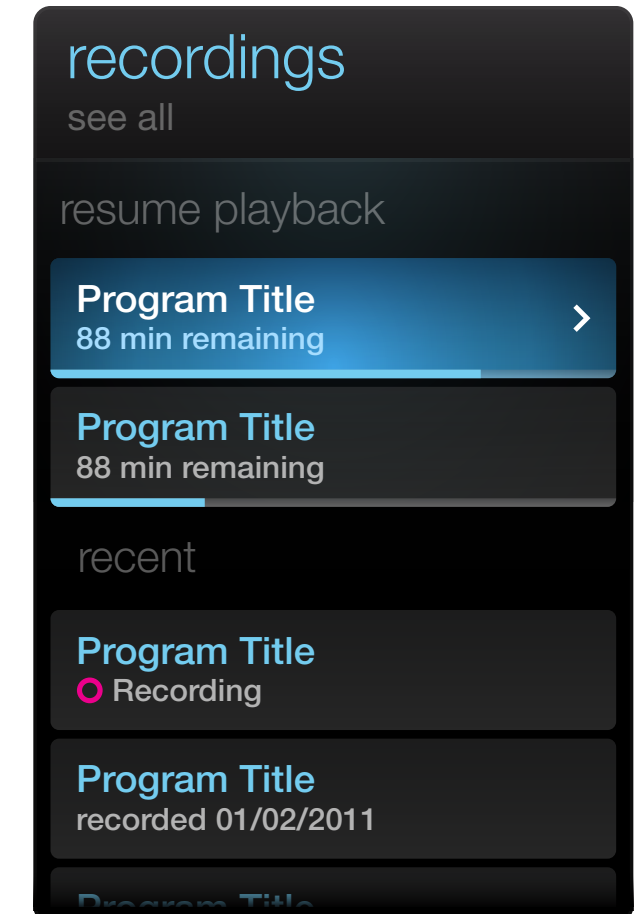
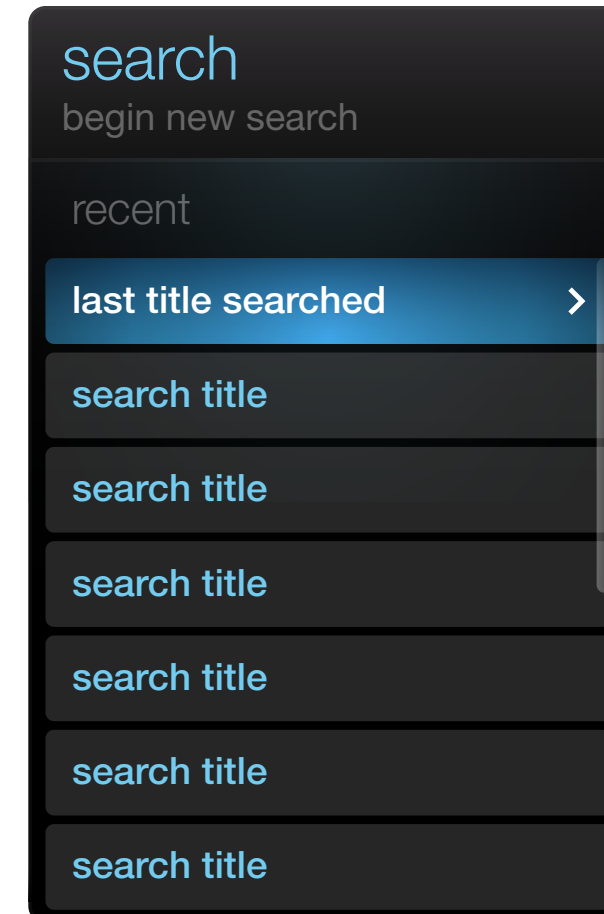


STB UI Design naming



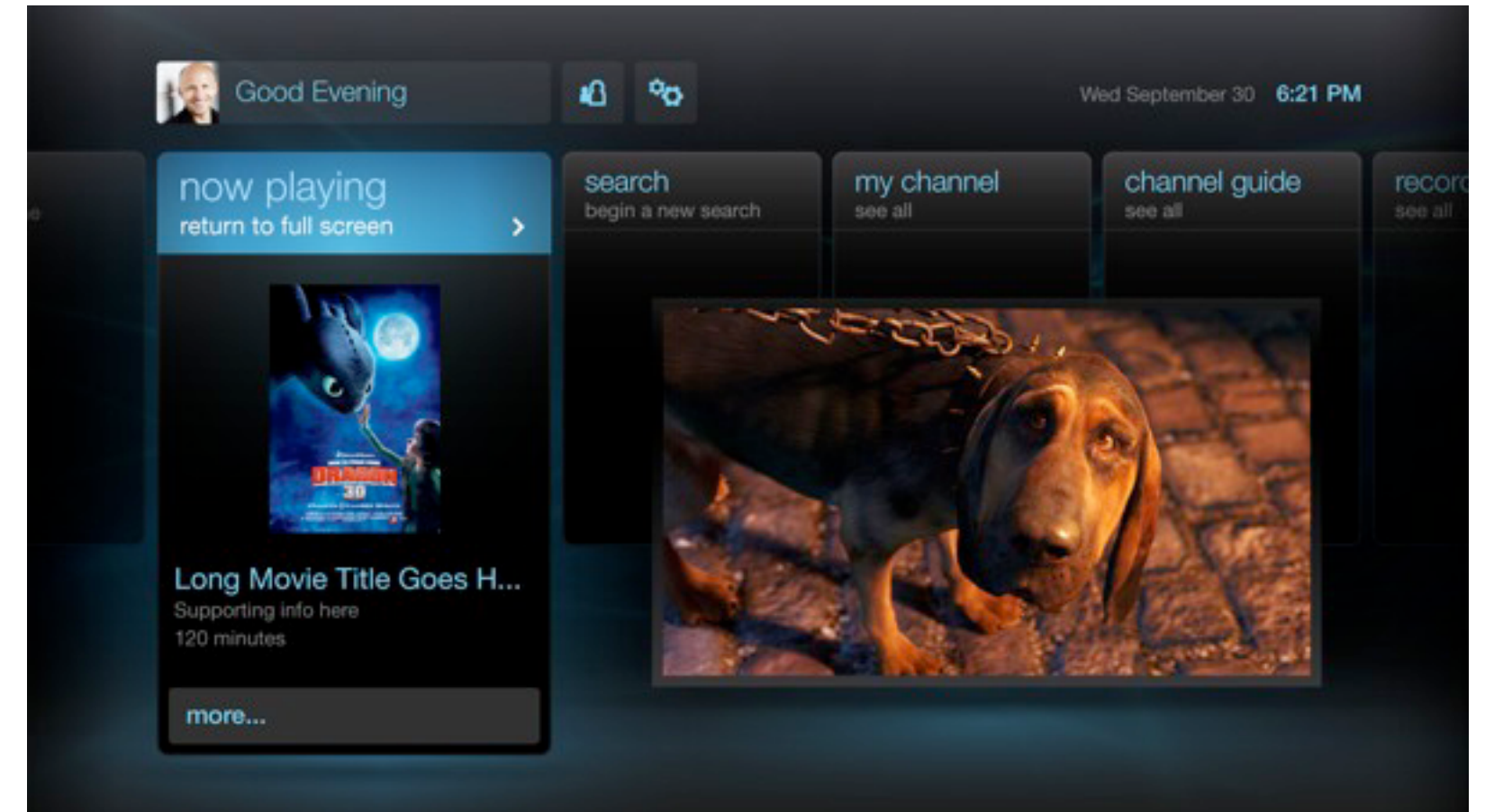
3 tiers

- 1 Main Header
- 2 Header action
- 3 Sub-section titles

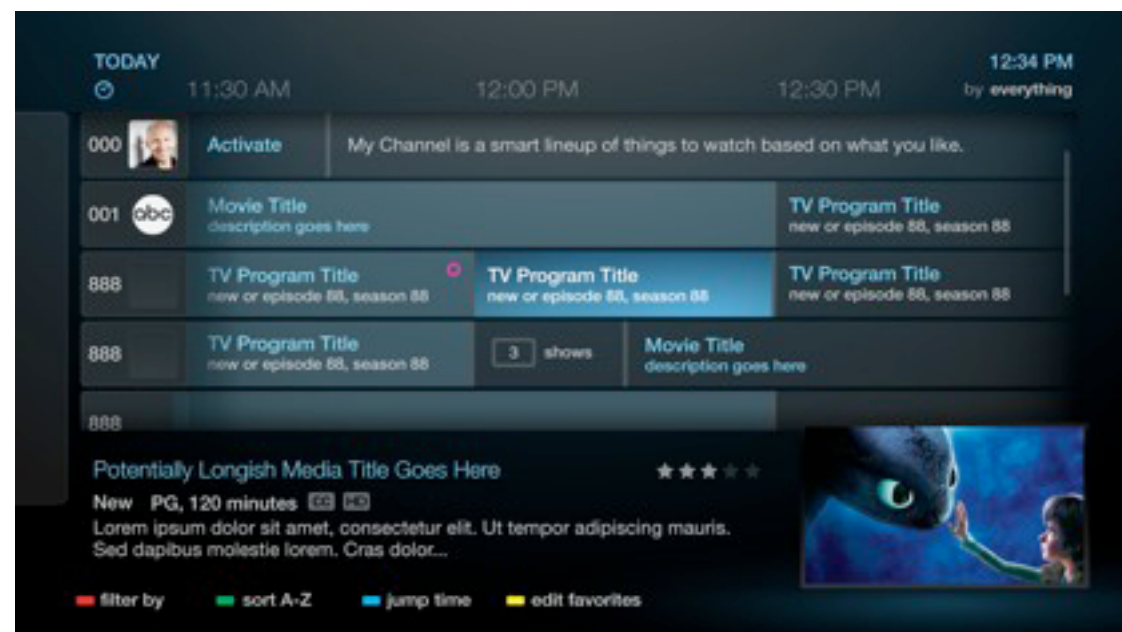


Focused on Consistency

- Wallpaper
- Color
- Lighting
- Button Treatments



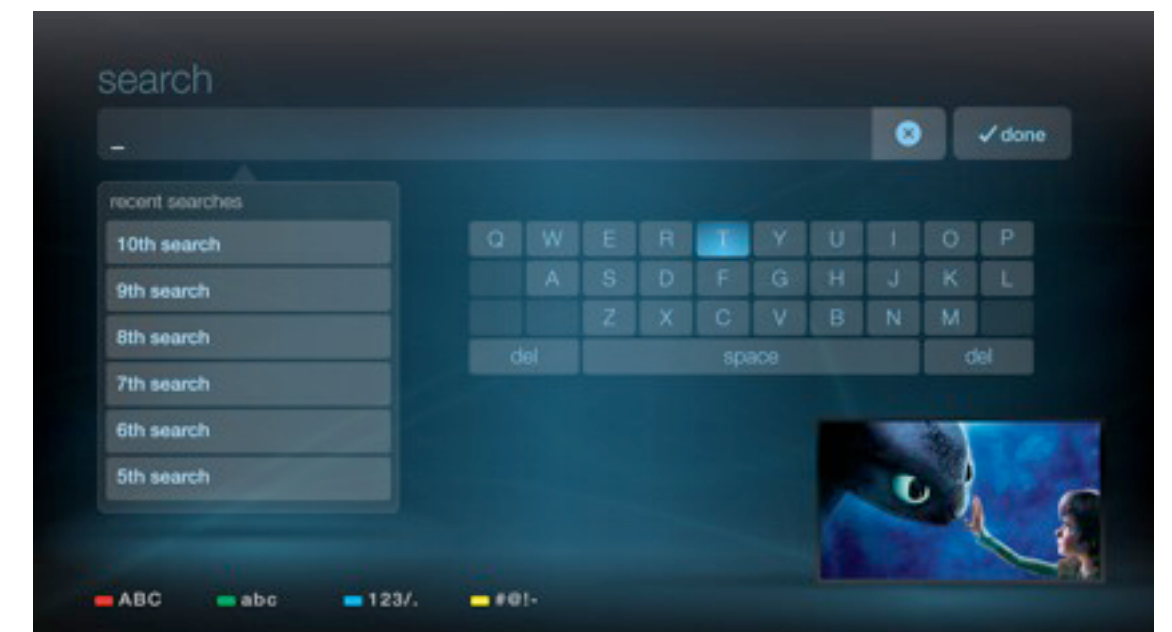
Home Menu



Channel Guide



Media Details



Search